

Industry Credentials, Concentration Sequences, and Career Clusters

Cybersecurity in Marketing (8126)

Industry Credentials:

These apply only to 36-week courses.

- Cloud Essentials Certification Examination
- IC3 Digital Literacy Certification Examination
- IT Fundamentals+ Certification Examination
- Microsoft Technology Associate (MTA) Examinations
- Security Pro Certification Examination
- Security+ Certification Examination

Concentration Sequences:

*A combination of this course and those below, equivalent to two 36-week courses, is a **concentration sequence**. A **program completer** is a student who has met the requirements for a CTE concentration sequence and all other requirements for high school graduation or an approved alternative education program. Students wishing to complete a specialization may take additional courses based on their career pathways.*

- Cybersecurity Fundamentals (6302/36 weeks)
- Cybersecurity in Marketing, Advanced (8127/36 weeks)

Career Clusters, Career Pathways, and Occupations:

- Arts, Audio/Video Technology and Communications
 - Performing Arts
 - Cinematographer
 - Costume Designer
 - Lighting Designer
 - Technical Director
 - Video, Film Editor
 - Visual Arts
 - Commercial Photographer
 - Fashion Designer
 - Fashion Illustrator
 - Graphic Designer
 - Illustrator
 - Media Planner, Buyer

- Textile Designer
- Hospitality and Tourism
 - Lodging
 - Bookkeeping, Accounting, or Auditing Clerk
 - Building Custodian
 - Caterer
 - Chief Engineer
 - Concierge
 - Environmental Specialist
 - Executive Housekeeper
 - Front Desk Clerk
 - Front Office Manager
 - Lodging Manager
 - Maintenance Supervisor
 - Marketing Manager
 - Reservationist
 - Recreation, Amusements and Attractions
 - Advertising and Promotions Manager
 - Camp Counselor
 - Caterer
 - Meeting and Convention Planner
 - Recreation Supervisor
 - Recreation Worker
 - Retail Manager
 - Sports Promoter
 - Restaurants and Food and Beverage Services
 - Caterer
 - Cook
 - Destination Manager
 - Entrepreneur
 - Executive Chef
 - Facilities Manager
 - Food Service Manager
 - Franchisee
 - Host, Hostess
 - Meeting and Convention Planner
 - Travel and Tourism
 - Director of Convention and Visitors Bureau
 - Director of Tourism Development
 - Human Resources Manager
 - Meeting and Convention Planner
 - Tour, Travel Guide
 - Travel Agent
 - Marketing
 - Marketing Communications
 - Advertising Account Executive

- Advertising and Promotions Manager
- Art Director
- Copy Writer
- International Merchandising Manager
- Marketing Communication Manager
- Marketing Manager
- Media Planner, Buyer
- Multimedia Artist, Animator
- Public Information Director
- Public Relations Manager
- Public Relations Specialist
- Sales Manager
- Trade Show Manager
- Web Developer
- Marketing Management
 - Advertising and Promotions Manager
 - Art Director
 - Brand Manager
 - Chief Executive Officer
 - Entrepreneur
 - Franchisee
 - General Manager
 - Internet Entrepreneur
 - Marketing Communication Manager
 - Marketing Manager
 - Media Planner, Buyer
 - Multimedia Artist, Animator
 - Public Information Director
 - Public Relations Manager
 - Retail Manager
 - Shipping and Receiving Clerk
- Marketing Research
 - Brand Manager
 - Database Administrator
 - Market Research Analyst
 - Merchandising Coordinator
 - Product Planner
- Merchandising
 - Account Executive
 - Customer Service Representative
 - Merchandise Buyer
 - Merchandise Displayer, Window Trimmer
 - Merchandise Manager
 - Merchandising Coordinator

- Operations Manager
- Retail Manager
- Professional Sales
 - Account Executive
 - Entrepreneur
 - Human Resources Manager
 - Investment Banker
 - Manufacturer's Sales Representative
 - Media Planner, Buyer
 - Multimedia Artist, Animator
 - Property, Real Estate, and Community Association Manager
 - Real Estate Appraiser
 - Real Estate Broker
 - Real Estate Sales Agent
 - Sales Manager
 - Salesperson
 - Telemarketer
 - Trade Show Manager
 - Wholesale and Manufacturing, Technical and Scientific Products Sales Representative