

Handout 3:

Sample Stakeholder Engagement Map

Key Attribute: The school division establishes mutually beneficial relationships with WBL stakeholders.				
Desired Outcome: The WBL program strengthens the local workforce talent pipeline and expands Work-Based Learning opportunities.				
Stakeholder	Implementation Continuum			
	Beginning	Progressing	Implementing	Innovating
School Division	<ul style="list-style-type: none"> Determines a preliminary list of stakeholders, their relationship to WBL and their ideas for ways to accomplish the desired outcome. _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ 	<ul style="list-style-type: none"> Contact existing business partners, vendors, community leaders, etc. _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ 	<ul style="list-style-type: none"> Solidify the location for the Youth Career Expo. _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ 	<ul style="list-style-type: none"> Develop a plan to offer the Youth Career Expo to multiple school divisions. _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____