

Acknowledgments and Copyright Information

Fashion Marketing (8140)

Fashion Marketing, Advanced (8145)

Copyright © 2020

Acknowledgments

The components of this instructional framework were developed by the following curriculum development panelists:

- Deidra Arrington, Associate Professor, MBA, Virginia Commonwealth University, Richmond
- Marilyn Clark, Instructor, Gar-Field High School, Prince William County Public Schools
- Mallory Cromer, Instructor, Broadway High School, Rockingham County Public Schools
- Farrell Doss, Professor, Radford University, Radford
- Teresa Fary, Fashion Marketing & Management Instructor, The Art Institute of Virginia Beach, Virginia Beach
- Dee Hamlet, Adjunct Instructional Faculty, STEM Education and Professional Studies, Old Dominion University, Norfolk
- Shawn Haskell-Henry, Instructor, Bayside High School, Virginia Beach City Public Schools
- Renee Johannesen, Instructor, Massaponax High School, Spotsylvania County Public Schools
- Tori Jones, Manager, Free People, Virginia Beach
- Whitney Milbourne, Instructor, Orange County High School, Orange County Public Schools
- Ellen Saunders, Instructor, Massaponax High School, Spotsylvania County Public Schools
- Kimberly Thompson, Instructor, Varina High School, Henrico County Public Schools

Correlations to the Virginia Standards of Learning were reviewed and updated by the following:

- Leslie R. Bowers, English Teacher (ret.), Newport News Public Schools
- Vickie L. Inge, Mathematics Committee Member, Virginia Mathematics and Science Coalition
- Anne F. Markwith, New Teacher Mentor (Science), Gloucester County Public Schools
- Michael L. Nagy, Social Studies Department Chair, Rustburg High School, Campbell County Public Schools

The framework was edited and produced by the CTE Resource Center:

- Heather Widener, Writer/Editor
- Kevin P. Reilly, Administrative Coordinator

Virginia Department of Education Staff

Sharon Acuff, Specialist, Marketing Education and Related Clusters
Dr. J. Anthony Williams, Curriculum and Instruction Coordinator
Dr. David S. Eshelman, Director, Workforce Development and Initiatives
George R. Willcox, Director, Operations and Accountability
Office of Career, Technical, and Adult Education
Virginia Department of Education

Virginia Department of Education
P.O. Box 2120
Richmond, VA 23218-2120

CTE Resource Center
2002 Bremo Road, Lower Level
Richmond, VA 23226
Phone: (804)673-3778
Fax: (804)673-3798
<http://www.CTEresource.org>

The Center is a grant project of the Virginia Department of Education, Office of Career, Technical, and Adult Education, and is administered by Henrico County Public Schools, Department of Career and Technical Education.

The Virginia Department of Education does not discriminate on the basis of race, sex, color, national origin, religion, sexual orientation, gender identity, age, political affiliation, or against otherwise qualified persons with disabilities. The policy permits appropriate employment preferences for veterans and specifically prohibits discrimination against veterans. The following position has been designated to handle inquiries regarding the Department's non-discrimination policies:

Deputy Superintendent - Finance and Operations
Virginia Department of Education
P.O. Box 2120
Richmond, Virginia 23218-2120
Phone: 804-225-2025

For further information on federal non-discrimination regulations, contact the Office for Civil Rights at OCR.DC@ed.gov or call 1-800-421-3481.

See also [Governor Ralph Northam's Executive Order 1 \(EO-1, 2018\)](#) which specifically prohibits discrimination on the basis of race, sex, color, national origin, religion, sexual orientation, gender

identity or expression, age, political affiliation, or against otherwise qualified persons with disabilities. The policy permits appropriate employment preferences for veterans and specifically prohibits discrimination against veterans. The activity that is the subject of this report was supported in whole or in part by the U.S. Department of Education. However, the opinions expressed herein do not necessarily reflect the position or policy of the U.S. Department of Education, and no official endorsement by the U.S. Department of Education should be inferred.