

Industry Credentials, Concentration Sequences, and Career Clusters

International Baccalaureate Business Management (IB6135)

Industry Credentials:

These apply only to 36-week courses

- College and Work Readiness Assessment (CWRA+)
- International Baccalaureate Business Management (Higher Level) Certificate
- International Baccalaureate Business Management (Standard Level) Certificate
- National Career Readiness Certificate Assessment
- Virtual Enterprise Certification Assessment
- Workplace Readiness Skills for the Commonwealth Examination

Concentration Sequences:

*A combination of this course and those below, equivalent to two 36-week courses, is a **concentration sequence**. A **program completer** is a student who has met the requirements for a CTE concentration sequence and all other requirements for high school graduation or an approved alternative education program. Students wishing to complete a specialization may take additional courses based on their career pathways.*

- Accounting
- Accounting, Advanced
- Business Law (18 Weeks)
- Business Law (36 Weeks)
- Computer Information Systems (18 Weeks)
- Computer Information Systems (36 Weeks)
- Computer Information Systems, Advanced (18 Weeks)
- Computer Information Systems, Advanced (36 Weeks)
- Design, Multimedia, and Web Technologies (18 Weeks)
- Design, Multimedia, and Web Technologies (36 Weeks)
- Design, Multimedia, and Web Technologies, Advanced (18 Weeks)
- Design, Multimedia, and Web Technologies, Advanced (36 Weeks)
- Digital Applications (18 Weeks)

- Digital Applications (36 Weeks)
- Legal Administration (18 Weeks)
- Legal Administration (36 Weeks)
- Marketing
- Medical Administration (18 Weeks)
- Medical Administration (36 Weeks)
- Office Administration (18 Weeks)
- Office Administration (36 Weeks)
- Principles of Business and Marketing (18 Weeks)
- Principles of Business and Marketing (36 Weeks)

Career Clusters, Career Pathways, and Occupations:

- Business Management and Administration
 - General Management
 - Administrative Assistant
 - Administrative Services Manager
 - Bill and Account Collector
 - Billing Manager
 - Business and Development Manager
 - Chief Executive Officer
 - Contract Administrator
 - Credit Manager
 - Customer Service Representative
 - Director
 - Entrepreneur
 - Executive Assistant
 - Facilities Manager
 - Financial Manager
 - Franchisee
 - General Manager
 - Human Resources Manager
 - Master Scheduler
 - Medical Assistant
 - Medical Transcriptionist
 - Meeting and Convention Planner
 - Office Manager
 - Operations Manager

- Payroll Manager
- Project Manager
- Purchasing Manager
- Records Processing Assistant
- Sports and Entertainment Manager