

# Industry Credentials, Concentration Sequences, and Career Clusters

## Television and Media Production I (8688)

### Industry Credentials:

*These apply only to 36-week courses*

- Adobe Certified Professional Examinations
- Audio-Visual Communications Assessment
- Avid Certified Professional for Media Composer Certification Examination
- Avid Certified User for Media Composer Certification Examination
- Broadcasting and Journalism Assessment
- Certified Broadcast Technologist (CBT) Examination
- Certified Television Operator Examination
- College and Work Readiness Assessment (CWRA+)
- Customer Service Examination
- Customer Service Specialist (CSS) Examination
- National Career Readiness Certificate Assessment
- Performing Arts Assessment
- Professional Communications Certification Examination
- Television Production Assessment
- Visual Arts Assessment
- Visual Communications and Interactive Media Design Assessment
- Workplace Readiness Skills for the Commonwealth Examination

### Concentration Sequences:

*A combination of this course and those below, equivalent to two 36-week courses, is a **concentration sequence**. A **program completer** is a student who has met the requirements for a CTE concentration sequence and all other requirements for high school graduation or an approved alternative education program. Students wishing to complete a specialization may take additional courses based on their career pathways.*

- Television and Media Production II

### Career Clusters, Career Pathways, and Occupations:

- Arts, A/V Technology and Communications
  - Audio and Video Technology and Film
    - Audio and Video Equipment Technician
    - Audio-Video Designer, Engineer
    - Editor
    - Graphic Designer
    - Multimedia Artist, Animator
    - Producer
    - Sound Engineering Technician
    - Videographer
  - Journalism and Broadcasting
    - Art Director
    - Broadcast Technician
    - Editor
    - Program Director
    - Radio, TV Announcer
    - Radio, TV Reporter
  - Performing Arts
    - Cinematographer
    - Lighting Designer
    - Technical Director
    - Video, Film Editor