

Concentration Sequences and Career Clusters

Real Estate (8191)

Concentration Sequences:

*A combination of this course and those below, equivalent to two 36-week courses, is a **concentration sequence**. A **program completer** is a student who has met the requirements for a CTE concentration sequence and all other requirements for high school graduation or an approved alternative education program. Students wishing to complete a specialization may take additional courses based on their career pathways.*

- Digital and Social Media Marketing (8125/36 weeks)
- Entrepreneurship, Advanced (9094/36 weeks)
- Marketing (8120/36 weeks)
- Principles of Business and Marketing (6115/36 weeks)

Career Clusters, Career Pathways, and Occupations:

- Marketing
 - Professional Sales
 - Real Estate Appraiser
 - Real Estate Broker
 - Real Estate Sales Agent
 - Marketing Management
 - Property Manager
 - Marketing Communications
 - Advertising Manager
 - Marketing Associate
- Finance
 - Banking and Related Services
 - Mortgage Banker
 - Title Researcher and Examiner