

Industry Credentials, Concentration Sequences, and Career Clusters

Real Estate (8191)

Industry Credentials:

These apply only to 36-week courses

- Real Estate Salesperson Examination
- Workplace Readiness Skills for the Commonwealth Examination

Concentration Sequences:

*A combination of this course and those below, equivalent to two 36-week courses, is a **concentration sequence**. A **program completer** is a student who has met the requirements for a CTE concentration sequence and all other requirements for high school graduation or an approved alternative education program. Students wishing to complete a specialization may take additional courses based on their career pathways.*

- Digital and Social Media Marketing
- Entrepreneurship
- Marketing
- Principles of Business and Marketing

Career Clusters, Career Pathways, and Occupations:

- Marketing
 - Professional Sales
 - Real Estate Appraiser
 - Real Estate Broker
 - Real Estate Sales Agent
 - Marketing Management
 - Property, Real Estate, and Community Association Manager
 - Marketing Communications
 - Advertising and Promotions Manager
 - Marketing Associate