



Curriculum Development Team Training

Instructional Scenario

Title Ideas: Create Local FBLA Website

Duty/Concept Area(s): 6670-90/ Exploring the Basics of Web Page Design

Scenario:

You have been asked to create a website for your local FBLA chapter. You can use HTML or a web design software of your choice. The requirements are to

- submit a storyboard for approval before creating the website
- create three web pages for the website
- create at least one graphic on each page
- create a bulleted list
- include the school adviser's email contact
- include hyperlinks to at least two helpful sites.

Make sure your website adheres to the website development design guidelines. You should revise your storyboard and follow guidelines on the rubric. The rubric can be adjusted to meet student/teacher needs.

Big Question:

- How are websites created?

Focused Questions:

- Why is creating a storyboard so important?
- How will the website be created (web design software or HTML)?
- Why should the website be tested in various browsers?

SOL Correlation:

English 9.1, 9.2, 9.6, 9.7, 10.1, 10.2, 10:6, 10:7
Computer Technology COM.11, 12

Project-Based Assessment:

Website on the local FBLA Chapter

- Use HTML or web design software of choice to create a website for your local FBLA chapter. A storyboard should be submitted and approved before creating the website. The website should contain at least three web pages, at least one graphic on each page, a bulleted list, the school adviser's school email contact, and hyperlinks to at least two helpful sites. The website should adhere to the website development design guidelines. Make sure to use and revise your storyboard and follow guidelines on the rubric. The rubric can be adjusted to meet student/teacher need.



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Task	Points Possible	Points Earned	Comments
Storyboard showing: Three pages (showing home page and two child pages) Navigation bar consistently placed on each page Graphics blocks placed Text blocks placed General ideas for each page General idea for hyperlinks General idea for color scheme	7		
Working navigation bar on each page	6		
Consistently placed navigation bar	3		
At least three appropriate, visually-appealing graphics	6		
An email contact for the local adviser	2		
A bulleted list of at least three items	4		
Two working hyperlinks to external links	4		
Consistent color/font theme used on all pages	6		
Color and added elements to add to appeal of website, not distract from it	3		
Website targets perspective and current FBLA members	2		
Text blocks are readable and message is clear on each page	6		
Capitalization, punctuation, grammar, and spelling	4		
Site works in at least two browsers	2		
Total Points Possible	55		

Resources:

- Internet for Research
- Students can find their own resources for the project or peruse the following possibilities:
 - [Future Business Leaders of America](#)
 - [w3school.com HTML5 Tutorial](#)
 - [Why Website Storyboarding Is Important](#)
 - [Virginia Future Business Leaders of America](#)