Four Things you need to know about Inve\$ting

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PRINCIPAL TRAINING AND
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Did you know? Securities are

3

Regulated at the State Level

Regulated at the Federal Level

Exempt from Registration



What is the purpose of requiring the registration of securities products and financial professionals?

Everyone in America counts on Fair Financial Markets

Know your Investor Advocates!





State Corporation Commission

a/k/a "SCC"
or
"Commission"

Insurance

State
Chartered
Financial
Institutions

Railroads

Division of Securities and Retail
Franchising



Division of Securities and Retail Franchising

The major thrust of the Division's activities is to protect Virginia investors and to promote fair financial markets via:

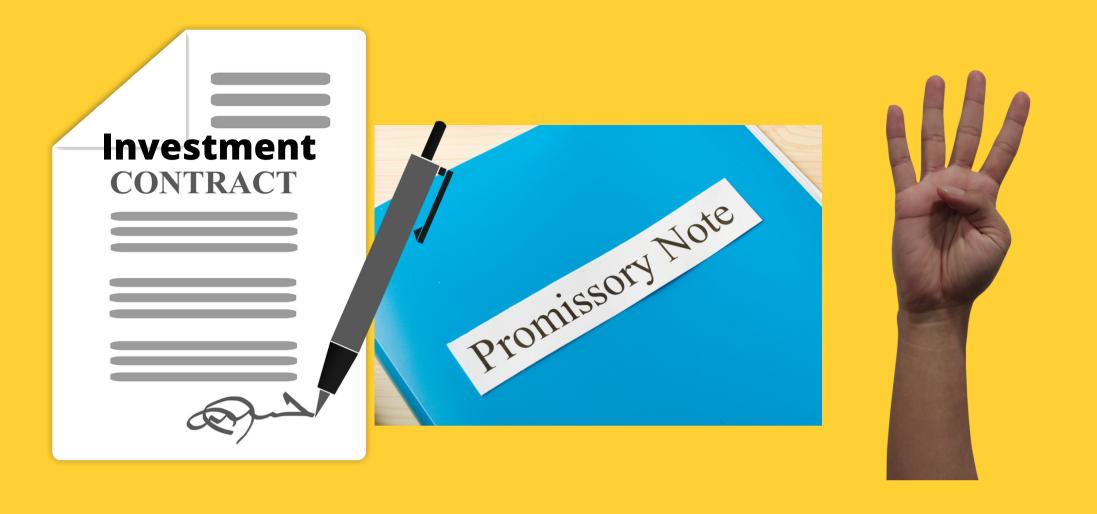
- Registration
- Compliance
- Enforcement
- Outreach





What are Securities?







Know the Red Flags!



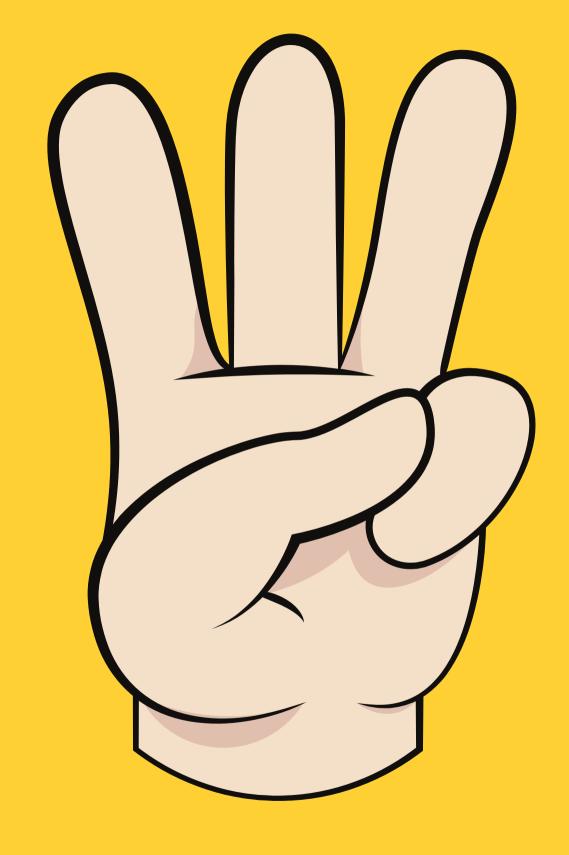


Investment Red flags

- A. If it sounds too good to be truth...
- B. Guaranteed returns aren't
- C. Beware the "halo" effect: Finfluencers
- D. FOMO: Cryptocurrency
- E. High pressure tactics

Do your Homework!

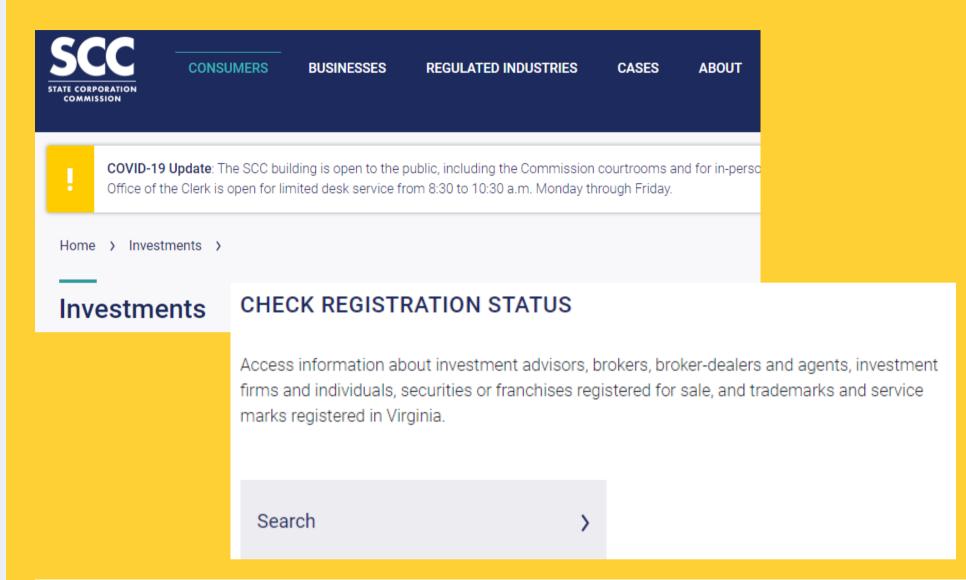




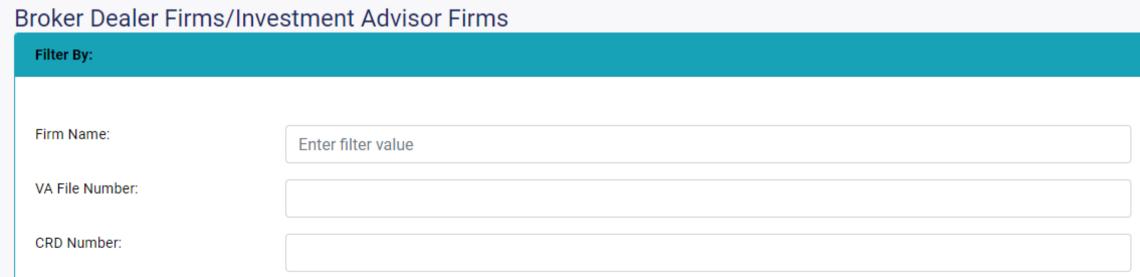


Check their registration status!

Contact us!

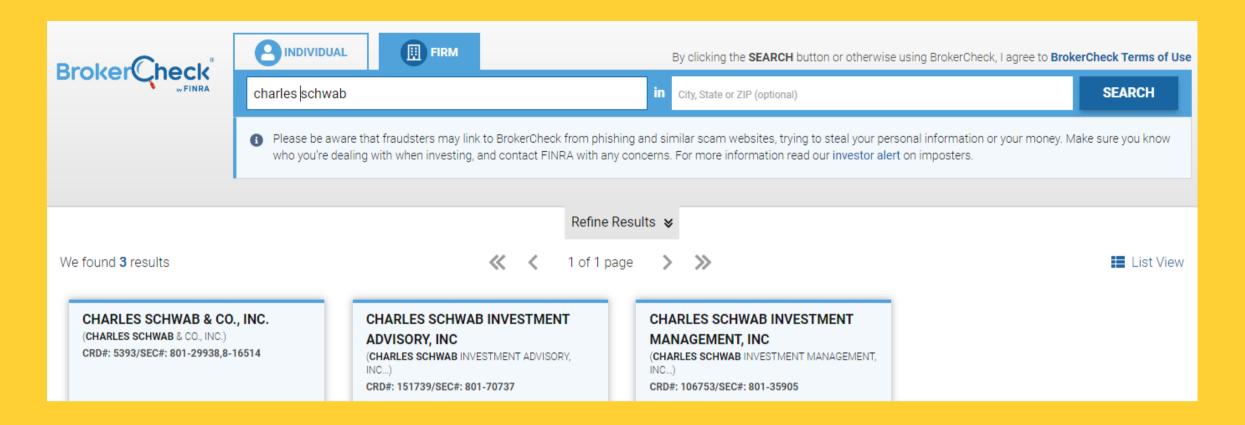




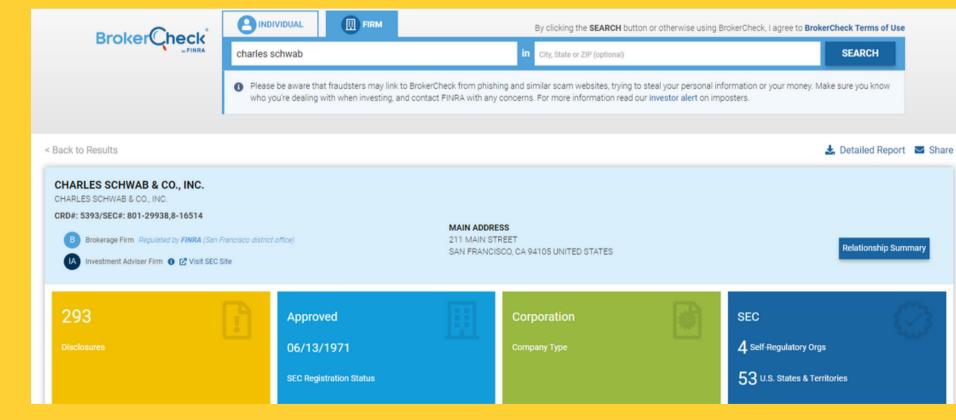




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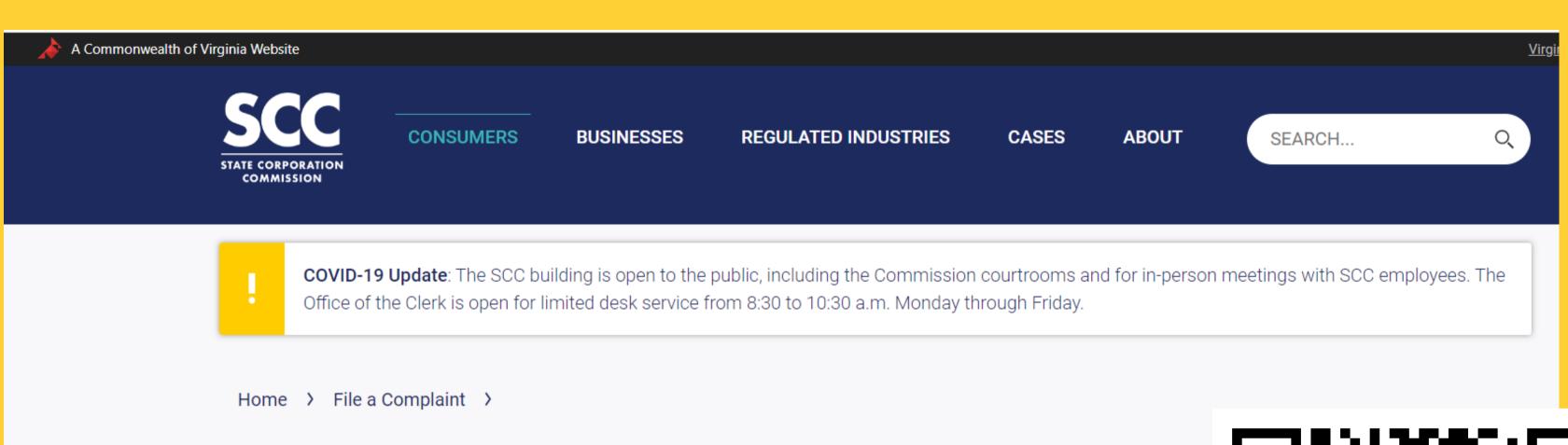


Report any suspected fraud!





Report it! File a Complaint online



File a Complaint

What type of a complaint do you have? There is no charge to you for submitting a complaint. The complaint process is different depending on the type of business or entity.

Or Call Us: (804) 371-9051



The next time you are considering an investmemt...

Wear your Police Officer Hat!

- 1. License and Registration
- 2. Verify Broker Check
- 3. Call us if anything sounds suspicious



\$afe Online Crui\$ing

DIVISION OF SECURITIES AND RETAIL FRANCHISING SCC

(804) 371-9051

Resources

Resources





Look up the registration status of a financial professional



Office of Charitable and Regulatory Programs

To look up a Charity in Virginia:



Investment Adviser Public Disclosure

Look up an Investment Advisor Firm or Representative





To report fraud to the Federal Trade Commission:



SCC

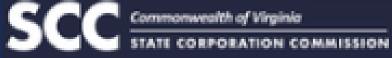
Contact the Division or file a complaint





REPORT Internet Fraud to the FBI's Internet Crime Complaint Center: IC3.gov





Staying safe is as easy as taking a picture!



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Resources

Crypto Celebrity Endorsements:



Meme Stocks:



The HoweyTrade Investment Program Explained

There are a lot of fraudulent investment promotions – like the fake <u>HoweyTrade</u> Program – trying to con you. Watch this video showing investors what real scams can look like.





Questions?

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