

# Industry Credentials, Concentration Sequences, and Career Clusters

## International Baccalaureate Business Management (IB6135)

### Industry Credentials:

*These apply only to 36-week courses*

- College and Work Readiness Assessment (CWRA+)
- International Baccalaureate Business Management (Higher Level) Certificate
- International Baccalaureate Business Management (Standard Level) Certificate
- National Career Readiness Certificate Assessment
- Virtual Enterprise Certification Assessment
- Workplace Readiness Skills for the Commonwealth Examination

### Concentration Sequences:

*A combination of this course and those below, equivalent to two 36-week courses, is a **concentration sequence**. A **program completer** is a student who has met the requirements for a CTE concentration sequence and all other requirements for high school graduation or an approved alternative education program. Students wishing to complete a specialization may take additional courses based on their career pathways.*

- Accounting
- Accounting, Advanced
- Business Law (18 Weeks)
- Business Law (36 Weeks)
- Computer Information Systems (18 Weeks)
- Computer Information Systems (36 Weeks)
- Computer Information Systems, Advanced (18 Weeks)
- Computer Information Systems, Advanced (36 Weeks)
- Design, Multimedia, and Web Technologies (18 Weeks)
- Design, Multimedia, and Web Technologies (36 Weeks)
- Design, Multimedia, and Web Technologies, Advanced (18 Weeks)
- Design, Multimedia, and Web Technologies, Advanced (36 Weeks)
- Digital Applications (18 Weeks)

- Digital Applications (36 Weeks)
- Legal Administration (18 Weeks)
- Legal Administration (36 Weeks)
- Marketing
- Medical Administration (18 Weeks)
- Medical Administration (36 Weeks)
- Office Administration (18 Weeks)
- Office Administration (36 Weeks)
- Principles of Business and Marketing (18 Weeks)
- Principles of Business and Marketing (36 Weeks)

### **Career Clusters, Career Pathways, and Occupations:**

- Business Management and Administration
  - General Management
    - Administrative Assistant
    - Administrative Services Manager
    - Bill and Account Collector
    - Billing Manager
    - Business and Development Manager
    - Chief Executive Officer
    - Contract Administrator
    - Credit Manager
    - Customer Service Representative
    - Director
    - Entrepreneur
    - Executive Assistant
    - Facilities Manager
    - Financial Manager
    - Franchisee
    - General Manager
    - Human Resources Manager
    - Master Scheduler
    - Medical Assistant
    - Medical Transcriptionist
    - Meeting and Convention Planner
    - Office Manager
    - Operations Manager

- Payroll Manager
- Project Manager
- Purchasing Manager
- Records Processing Assistant
- Sports and Entertainment Manager