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## Handout 2:

### Key Components of the Engagement Map<sup>3</sup>

- *Key Attribute*: The factors that lead to effective engagement and collaboration.
- *Desired Outcome*: Identifies the result of optimal implementation of each of the key attributes.
- *Implementation Process*: Stakeholder actions and behaviors at each level of implementation.
  - *Beginning*: Internal planning to determine the activities that are required to accomplish your desired outcome.
  - *Progressing*: Internal planning or exploratory activities to examine existing resources for the purpose of collectively aiming them at the desired outcome and identifying any resource gaps.
  - *Implementing*: Take action externally.
  - *Innovating*: External activities that go above and beyond typical stakeholder engagement efforts to meet the desired outcome.

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<sup>3</sup> Note: This sample map includes just one key attribute and one desired outcome as an example. Maps created in practice by states and districts will include multiple attributes and outcomes, as defined by stakeholders.