

Virtual Medical Billing and Coding

Duty/Concept Area

Investigating Technology Trends in Business and Marketing

Scenario

Alexis works as a receptionist at St. Mary's Hospital. St. Mary's has several different departments with an abundance of employment opportunities. Alexis works Monday through Friday from 9:00 a.m. to 5:00 p.m. Alexis has also obtained certification to work as a medical billing and coding professional.

Alexis and her husband both have to work to support their family. However, Alexis recently had a baby and wants to spend more time with her baby. She is trying to find the optimal solution that would allow her to continue to work daily and care for her baby at home.

Technology has clearly had a huge impact on virtual medical billing and coding. Previously, all medical billing and coding work was done in a medical facility with paper and pen. Today medical billing and coding professionals are increasingly finding their workspace to be virtual and electronic.

Therefore, Alexis will use skills she acquired as a medical billing and coding professional to start her own business and remotely work from home. This will allow her to continue to work and take care of her baby.

Big Question

How does Alexis start a successful virtual medical billing and coding business while caring for her baby?

Focused Questions

1. What are the steps to start a new business?
2. What software and equipment is required for medical billing and coding?
3. Why should consideration be given to high-speed and secure networks, landline phones, and underground WIFI?
4. How can Alexis market her medical billing and coding business?

Project-Based Assessment

- Slideshow presentation
- Research project

Resources

- Reference materials, such as Current Procedural Terminology (CPT) coding books
- High-speed computer with secure network connection
- Phone, printer, and fax machine
- Medical billing software and insurance forms