



## OFFICER CANDIDATES

FBLA needs enthusiastic, capable individuals to campaign for regional, state, and national office. Qualified officers are vital for FBLA's success. Being an officer will be a rewarding experience if the student is dedicated to their role.

Each officer candidate must be familiar with FBLA-PBL and the duties and responsibilities of the office sought. A candidate must have at least one full school year remaining in his or her Business and Information Technology program when elected to office. A local chapter may have only one candidate for regional office and only one candidate for state office.

### Regional Officer Candidate

The candidate for regional office must:

- review officer duties as stated in the *FBLA State Handbook*
- follow guidelines for regional campaign/election as established in each region

**Note: Regional Presidents must attend Summer Leadership Training.**

### State Officer Candidate (including the office of regional president)

The candidate for state office must:

- Review officer duties as stated in the *FBLA State Handbook*
- Be approved as an officer candidate by two-thirds vote of his or her local chapter
- Submit an online State Officer Application (see Forms section of FBLA State Handbook) to the State Specialist prior to the State Leadership Conference by a date to be established annually
- Sign and submit State Officer Code of Conduct and Due Process forms
- Be interviewed by Executive Board members
- Conduct no campaigning prior to the opening session of the State Leadership Conference (including social media posts)
- Prepare a campaign presentation
  - A candidate for president may have no more than four minutes for their campaign presentation. This will include the introduction by a campaign manager and the candidate's presentation of his or her platform.
  - Candidates for all other offices will have no more than three minutes for campaign presentations. (Times are subject to change). Skits/productions are no longer allowed.

**Students interested in serving as state parliamentarian must participate in the Parliamentary Procedure event and fill out a state officer application.**

### **National Officer Candidate**

The candidate for national office must:

- Review officer duties as stated in the *FBLA National Management Guide*
- Have the endorsement of his or her local chapter and be recommended by the chapter adviser
- File an official application with the FBLA Specialist three weeks prior to the winter board meeting
- Attend the Winter Executive Board Meeting with his or her adviser
- Be interviewed by Executive Board members. (Only one person can be approved by the Board to represent Virginia as a national officer candidate.)

### **Adviser's Role**

A key figure in a campaign for regional, state, or national office is the chapter adviser. The adviser counsels the candidate on the qualifications and duties of the office sought, guides the student through the campaign process, and, if the candidate is elected, serves as a mentor during the officer's term of office. The adviser of an officer becomes a member of that officer's executive boards. The state president's adviser assumes the role of State Adviser.

When an FBLA member campaigns for office, the adviser must be willing to work with the state office to ensure commitments are met. The adviser assists the student in accepting the following responsibilities:

- acquiring knowledge of the organization and being capable of discussing ideas and issues intelligently
- portraying the proper image when representing FBLA
- preparing appropriate speeches and communications (including social media)
- developing an organized plan to fulfill officer duties, including time commitment and workspace.