

Standards Correlations

Opportunities in Global Marketing, Advanced (8136)

Task	SOL Correlations	National MBA Research Standards
Demonstrating Personal Qualities and Abilities		
Demonstrate creativity and innovation.	English: 6.1, 6.3, 6.4, 6.6, 6.7, 6.9, 7.1, 7.3, 7.4, 7.6, 7.7, 7.9, 8.1, 8.3, 8.4, 8.6, 8.7, 8.9, 9.1, 9.5, 9.6, 9.8, 10.1, 10.5, 10.6, 10.8, 11.1, 11.5, 11.6, 11.8, 12.1, 12.5, 12.6, 12.8 History and Social Science: CE.1, CE.4, GOVT.1, USI.1, USII.1, VUS.1, WG.1, WG.4, WHI.1, WHII.1 Mathematics: 6.1, 6.2, 6.3, 6.4, 6.5, 6.6, 6.7, 6.10, 6.11, 6.12, 7.2, 7.3, 7.8, 7.9, 8.2, 8.4, 8.6, 8.7, 8.11, 8.12, 8.17, 8.18, A.9, AFDA.3, AFDA.4, AFDA.5, AFDA.6, AFDA.7, AFDA.8, AII.9, COM.1, COM.3, COM.4, COM.5, COM.8, DM.7, DM.1*, DM.10, DM.2*, DM.3*, PS.3*, PS.4*, PS.7*, PS.9*, PS.10* Science: 6.1, BIO.1, CH.1, ES.1, LS.1, PS.1	
Demonstrate critical thinking and problem solving.	English: 6.1, 6.3, 6.4, 6.5, 6.6, 6.7, 6.9, 7.1, 7.3, 7.4, 7.5, 7.6, 7.7, 7.9, 8.1, 8.3, 8.4, 8.5, 8.6, 8.7, 8.9, 9.1, 9.5, 9.6, 9.8, 10.1, 10.5,	

Task	SOL Correlations	National MBA Research Standards
	10.6, 10.8, 11.1, 11.5, 11.6, 11.8, 12.1, 12.5, 12.6, 12.8 History and Social Science: CE.1, CE.4, CE.11, GOVT.1, USI.1, USII.1, VUS.1, WG.1, WG.4, WHI.1, WHII.1 Mathematics: 6.1, 6.2, 6.3, 6.4, 6.5, 6.6, 6.10, 6.11, 7.2, 7.3, 7.8, 7.12, 7.13, 8.2, 8.4, 8.8, 8.9, 8.10, 8.11, A.8, A.9, G.1, G.13, G.14, AFDA.3, AFDA.5, AFDA.8, AII.9, AII.10, AII.11, COM.1, COM.3, COM.4, COM.5, COM.8, DM.4, DM.7, DM.1*, DM.2*, DM.3*, DM.9*, PS.9*, PS.10* Science: 6.1, BIO.1, CH.1, ES.1, LS.1, PS.1	
Demonstrate initiative and self-direction.	English: 6.1, 6.4, 6.6, 6.7, 6.9, 7.1, 7.4, 7.6, 7.7, 7.9, 8.1, 8.4, 8.6, 8.7, 8.9, 9.1, 9.5, 9.6, 9.8, 10.1, 10.5, 10.6, 10.8, 11.1, 11.5, 11.6, 11.8, 12.1, 12.5, 12.6, 12.8 History and Social Science: CE.1, CE.4, CE.11, GOVT.1, USI.1, USII.1, VUS.1, WG.1, WHI.1, WHII.1	
Demonstrate integrity.	English: 6.1, 7.1, 8.1, 9.1, 9.5, 10.1, 10.5, 11.1, 11.5, 12.1, 12.5 History and Social Science: CE.1, CE.3, CE.4, GOVT.1, GOVT.16, USI.1, USII.1, VUS.1, WG.1, WHI.1, WHII.1	
Demonstrate work ethic.	English: 6.1, 7.1, 8.1, 9.1, 10.1, 11.1, 12.1 History and Social Science: CE.1, CE.4, CE.14, GOVT.1, GOVT.16, USI.1, USII.1,	

Task	SOL Correlations	National MBA Research Standards
	VUS.1, WG.1, WHI.1, WHII.1 Science: CH.1	
Demonstrating Interpersonal Skills		
Demonstrate conflict-resolution skills.	English: 6.1, 6.2, 6.4, 6.6, 6.7, 6.9, 7.1, 7.2, 7.4, 7.6, 7.7, 7.9, 8.1, 8.2, 8.4, 8.6, 8.7, 8.9, 9.1, 10.1, 11.1, 12.1 History and Social Science: CE.1, CE.4, GOVT.1, USI.1, VUS.1	
Demonstrate listening and speaking skills.	English: 6.1, 6.2, 6.4, 6.6, 7.1, 7.2, 7.4, 7.6, 8.1, 8.2, 8.4, 8.6, 9.1, 10.1, 11.1, 12.1 History and Social Science: CE.1, CE.4, GOVT.1, USI.1, USII.1, VUS.1, WG.1, WHI.1, WHII.1	
Demonstrate respect for diversity.	English: 6.1, 7.1, 8.1, 9.1, 10.1, 11.1, 12.1 History and Social Science: CE.1, CE.3, CE.4, GOVT.1, GOVT.16, USI.1, USII.1, USII.9, VUS.1, VUS.13, WG.1, WHI.1, WHII.1	
Demonstrate customer service skills.	English: 6.1, 6.4, 6.7, 7.1, 7.4, 7.7, 8.1, 8.4, 8.7, 9.1, 9.5, 9.6, 10.1, 10.5, 10.6, 11.1, 11.5, 11.6, 12.1, 12.5, 12.6 History and Social Science: CE.1, CE.4, GOVT.1, GOVT.16, USI.1, USII.1, VUS.1, WG.1, WHI.1, WHII.1	
Collaborate with team members	English: 6.1, 7.1, 8.1, 9.1, 10.1, 11.1, 12.1 History and Social Science: CE.1, CE.3, CE.4, GOVT.1, GOVT.16, USI.1, USII.1, VUS.1, WG.1, WHI.1, WHII.1	
Demonstrating Professional Competencies		

Task	SOL Correlations	National MBA Research Standards
Demonstrate big-picture thinking.	English: 6.1, 6.4, 7.1, 7.4, 8.1, 8.4, 9.1, 9.5, 10.1, 10.5, 11.1, 11.5, 12.1, 12.5 History and Social Science: CE.1, CE.4, CE.12, GOVT.1, GOVT.15, USI.1, USII.1, VUS.1, WG.1, WHI.1, WHII.1	
Demonstrate career- and life-management skills.	English: 6.1, 6.7, 7.1, 7.7, 8.1, 8.7, 9.1, 9.6, 10.1, 10.6, 11.1, 11.6, 12.1, 12.6 History and Social Science: CE.1, CE.4, CE.12, CE.14, GOVT.1, USI.1, USII.1, VUS.1, WG.1, WHI.1, WHII.1 Mathematics: 8.4	
Demonstrate continuous learning and adaptability.	English: 6.1, 6.4, 6.7, 6.9, 7.1, 7.4, 7.7, 7.9, 8.1, 8.4, 8.7, 8.9, 9.1, 9.5, 9.6, 9.8, 10.1, 10.5, 10.6, 10.8, 11.1, 11.5, 11.6, 11.8, 12.1, 12.5, 12.6, 12.8 History and Social Science: CE.1, CE.3, CE.4, CE.14, GOVT.1, USI.1, USII.1, VUS.1, WG.1, WHI.1, WHII.1 Science: BIO.1, CH.1, LS.1, PH.1, PH.4, PS.1	
Manage time and resources.	English: 6.1, 6.2, 6.4, 6.7, 6.9, 7.1, 7.2, 7.4, 7.7, 7.9, 8.1, 8.2, 8.4, 8.7, 8.9, 9.1, 9.5, 9.6, 9.8, 10.1, 10.5, 10.6, 10.8, 11.2, 11.5, 11.6, 11.8, 12.2, 12.5, 12.6, 12.8 History and Social Science: CE.1, CE.4, CE.11, GOVT.1, USI.1, USII.1, VUS.1, WG.1, WHI.1, WHII.1 Mathematics: 6.10, 6.11, 6.12, 7.2, 7.3, 7.8, 7.9, 7.10, 7.11, 7.12, 7.13, 8.4, 8.11, 8.12, 8.13, 8.14, 8.17, 8.18, A.4, A.5, A.8, A.9,	

Task	SOL Correlations	National MBA Research Standards
	AFDA.3, AFDA.4, AFDA.5, AFDA.6, AFDA.7, AFDA.8, COM.1, COM.3, COM.5, COM.8	
Demonstrate information-literacy skills.	<p>English: 6.1, 6.2, 6.4, 6.6, 6.7, 6.9, 7.1, 7.2, 7.3, 7.4, 7.6, 7.7, 7.9, 8.1, 8.2, 8.3, 8.4, 8.6, 8.7, 8.9, 9.2, 9.5, 9.6, 9.8, 10.2, 10.5, 10.6, 10.8, 11.2, 11.5, 11.6, 11.8, 12.2, 12.5, 12.6, 12.8</p> <p>History and Social Science: CE.1, CE.4, CE.14, GOVT.1, USI.1, USII.1, VUS.1, WG.1, WHI.1, WHII.1</p> <p>Mathematics: 6.10, 6.11, 7.8, 7.9, 8.11, 8.12, A.8, A.9, AFDA.3, AFDA.4, AFDA.6, AFDA.7, AFDA.8, DM.8, PS.1*, PS.2*, PS.3*, PS.4*, PS.7*, PS.8*, PS.9*, PS.10*</p> <p>Science: 6.1, BIO.1, CH.1, ES.1, LS.1, PH.1, PS.1</p>	
Demonstrate an understanding of information security.	<p>English: 6.1, 6.2, 6.3, 6.4, 6.6, 6.7, 6.8, 6.9, 7.1, 7.2, 7.3, 7.4, 7.6, 7.7, 7.8, 7.9, 8.1, 8.2, 8.3, 8.4, 8.6, 8.7, 8.8, 8.9, 9.1, 9.2, 9.5, 9.6, 9.8, 10.1, 10.2, 10.5, 10.6, 10.8, 11.1, 11.2, 11.5, 11.6, 11.8, 12.1, 12.2, 12.5, 12.6, 12.8</p> <p>History and Social Science: CE.1, CE.4, CE.14, GOVT.1, USI.1, USII.1, VUS.1, WG.1, WHI.1, WHII.1</p> <p>Mathematics: COM.10</p>	
Maintain working knowledge of current information-technology (IT) systems.	English: 6.1, 6.3, 6.4, 6.6, 6.9, 7.1, 7.3, 7.4, 7.6, 7.9, 8.1, 8.3, 8.4, 8.6, 8.9	

Task	SOL Correlations	National MBA Research Standards
	History and Social Science: CE.1, CE.4, CE.14, GOVT.1, USI.1, USII.1, VUS.1, WG.1, WHI.1, WHII.1 Mathematics: 7.8, COM.1, COM.2, COM.7, COM.9, COM.10, COM.11, COM.16, COM.18, PS.17 Science: BIO.1, CH.1, ES.1, PH.1	
Demonstrate proficiency with technologies, tools, and machines common to a specific occupation.	History and Social Science: CE.1, CE.4, CE.14, GOVT.1, USI.1, USII.1, VUS.1, WG.1, WHI.1, WHII.1 Mathematics: 6.10, 6.11, 7.9, 8.4, A.7, A.8, A.9, AFDA.1, AFDA.3, AFDA.5, AII.4, AII.7, AII.9, COM.1, COM.7, COM.10, COM.11, COM.12, COM.16 Science: CH.1, ES.1, LS.1, PH.1, PS.1	
Apply mathematical skills to job-specific tasks.	English: 6.4, 6.6, 6.7, 7.4, 7.6, 7.7, 8.4, 8.6, 8.7, 9.5, 9.6, 10.5, 10.6, 11.5, 11.6, 12.5, 12.6 History and Social Science: CE.1, CE.4, CE.14, GOVT.1, USI.1, USII.1, VUS.1, WG.1, WHI.1, WHII.1 Mathematics: 6.1, 6.2, 6.5, 6.6, 6.12, 6.13, 6.14, 7.1, 7.2, 7.3, 7.4, 7.5, 7.6, 7.8, 7.9, 7.11, 7.12, 7.13, 8.4, 8.5, 8.6, 8.8, 8.9, 8.10, 8.11, 8.12, 8.13, 8.14, 8.15, 8.16, 8.17, 8.18, A.1, A.3, A.4, A.5, A.7, A.8, A.9, AFDA.1, AFDA.3, AFDA.5, AFDA.8, AII.3, AII.7, AII.9, AII.10, COM.1, COM.7 Science: 6.1, BIO.1, CH.1, ES.1, LS.1, PH.1, PS.1	

Task	SOL Correlations	National MBA Research Standards
Demonstrate professionalism.	English: 6.1, 7.1, 8.1, 9.1, 10.1, 11.1, 12.1 History and Social Science: CE.1, CE.4, CE.14, GOVT.1, USI.1, USII.1, VUS.1, WG.1, WHI.1, WHII.1	
Demonstrate reading and writing skills.	English: 6.1, 6.6, 6.7, 7.1, 7.6, 7.7, 8.1, 8.6, 8.7, 9.1, 9.5, 9.6, 9.7, 10.1, 10.5, 10.6, 10.7, 11.1, 11.5, 11.6, 11.7, 12.1, 12.5, 12.6, 12.7 History and Social Science: CE.1, CE.4, GOVT.1, USI.1, USII.1, VUS.1, WG.1, WHI.1, WHII.1 Science: 6.1, PH.1, PS.1	
Demonstrate workplace safety.	English: 6.4, 7.4, 8.4, 9.5, 10.5, 11.5, 12.5 History and Social Science: CE.1, CE.4, GOVT.1, USI.1, USII.1, VUS.1, WG.1, WHI.1, WHII.1 Science: CH.1	
Examining All Aspects of an Industry		
Examine aspects of planning within an industry/organization.	History and Social Science: GOVT.16	
Examine aspects of management within an industry/organization.		
Examine aspects of financial responsibility within an industry/organization.		
Examine technical and production skills required of workers within an industry/organization.		

Task	SOL Correlations	National MBA Research Standards
Examine principles of technology that underlie an industry/organization.		
Examine labor issues related to an industry/organization.	History and Social Science: GOVT.16	
Examine community issues related to an industry/organization.	History and Social Science: GOVT.16	
Examine health, safety, and environmental issues related to an industry/organization.	History and Social Science: GOVT.16	
Addressing Elements of Student Life		
Identify the purposes and goals of the student organization.		
Explain the benefits and responsibilities of membership in the student organization as a student and in professional/civic organizations as an adult.		
Demonstrate leadership skills through participation in student organization activities, such as meetings, programs, and projects.		
Identify Internet safety issues and procedures for complying with acceptable use standards.		
Exploring Work-Based Learning		
Identify the types of work-based learning (WBL) opportunities.		

Task	SOL Correlations	National MBA Research Standards
Reflect on lessons learned during the WBL experience.		
Explore career opportunities related to the WBL experience.		
Participate in a WBL experience, when appropriate.		
Examining Current World Trade Issues		
Investigate major challenges to the United States as a trading nation.	English: 12.5 History and Social Science: GOVT.12, GOVT.15, WG.9	Business Administration- Understand global trade's impact to aid business decision-making.
Compare balance of trade among selected countries.	English: 12.3, 12.5, 12.8 History and Social Science: GOVT.14, WG.8, WG.9	
Identifying Organizations and Agencies That Support Global Commerce		
Examine the role of direct investment and multilateral organizations in the global economy.	English: 12.5, 12.8 History and Social Science: GOVT.12, WG.8, WG.9, WG.10	
Describe cost avoidance programs and incentives offered by federal agencies (e.g., foreign trade zones).	English: 12.5	
Examine the role of various financial institutions in global trade administration.	English: 12.5, 12.8	Business Administration- Understand the use of financial-services providers to aid in financial-goal achievement.

Task	SOL Correlations	National MBA Research Standards
Identify the role of national and global organizations and agencies in addressing current issues.		
Understanding Politics in the Global Marketplace		
Assess the interrelationship of politics, governments, and global commerce.	English: 12.5 History and Social Science: GOVT.12, WG.1, WG.8, WG.9, WG.10	Business Administration- Acquire knowledge of the impact of government on business activities to make informed economic decisions. Understand global trade's impact to aid business decision-making.
Explain government actions that can encourage and discourage global business activities.	English: 12.5 History and Social Science: GOVT.12, WG.1, WG.8, WG.9, WG.10	Business Administration- Acquire knowledge of the impact of government on business activities to make informed economic decisions.
Explain types of international political and economic risk and how they affect global trade.	English: 12.5 History and Social Science: GOVT.12, WG.1, WG.8, WG.9, WG.10	Business Administration- Understand economic indicators to recognize economic trends and conditions.
Describe how agreements and restrictions on imports and exports are decided and how they affect global commerce.	English: 12.5 History and Social Science: GOVT.12, GOVT.15, WG.1, WG.8, WG.9	Business Administration- Acquire knowledge of commerce laws and regulations to continue business operations.
Distinguish between the various political systems around the world and their relationships to the way businesses operate.	English: 12.5	Business Administration- Understand global trade's impact to aid business decision-making.

Task	SOL Correlations	National MBA Research Standards
Explain the political environment for a company's host and home countries.	English: 12.5	Business Administration- Understand global trade's impact to aid business decision-making.
Identify the major types of taxes that governments place on individuals and businesses throughout the world.		Business Administration- Understand tax laws and regulations to adhere to government requirements.
Examining International Legal Systems and Liabilities		
Describe legal systems upon which international law is based.	English: 12.5	Business Administration- Acquire foundational knowledge of business laws and regulations to understand their nature and scope.
Describe the services available through various agencies and organizations that facilitate settlement of disputes.	English: 12.5, 12.8 History and Social Science: GOVT.12, GOVT.15, WG.1, WG.8, WG.9	Business Administration- Acquire foundational knowledge of business laws and regulations to understand their nature and scope.
Explain the various ways that disputes can be settled.	English: 12.5 History and Social Science: GOVT.12, WG.1, WG.8, WG.9	
Explain some of the laws and international trade agreements that protect the property rights of businesses.	English: 12.3, 12.5 History and Social Science: GOVT.12, GOVT.15, WG.1, WG.8, WG.9	Business Administration- Acquire knowledge of commerce laws and regulations to continue business operations.
Describe an agreement that has all of the	English: 12.5	Business Administration-

Task	SOL Correlations	National MBA Research Standards
components of a global contract.		Understand the civil foundations of the legal environment of business to demonstrate knowledge of contracts.
Using Market Information Management Strategies		
Collect and analyze data for market analysis to determine target countries for export/import.	English: 12.8 History and Social Science: GOVT.12, GOVT.15, WG.1, WG.8, WG.9	Business Administration- Apply data mining methods to acquire pertinent information for business decision-making. Create and access databases to acquire information for business decision-making. Utilize information-technology tools to manage and perform work responsibilities. Marketing- Interpret marketing information to test hypotheses and/or to resolve issues. Understand data-collection methods to evaluate their appropriateness for the research problem/issue.
Identify strategies for expansion into the global marketplace.	History and Social Science: GOVT.12, GOVT.15, WG.1, WG.8, WG.9	Marketing- Employ marketing-information to plan marketing activities.
Examine incentives offered by federal,	English: 12.5	

Task	SOL Correlations	National MBA Research Standards
state, and local organizations or entities to encourage foreign direct investment (FDI).		
Examining Product Planning in the International Marketing Plan		
Analyze various aspects of product/service development.		Marketing- Acquire a foundational knowledge of product/service management to understand its nature and scope. Generate product ideas to contribute to ongoing business success.
Distinguish between product/service adaptation and standardization.	History and Social Science: GOVT.12, WG.1, WG.8, WG.9	
Develop a plan for product and service positioning in global marketing.	English: 12.6, 12.7 History and Social Science: GOVT.12, WG.1, WG.8, WG.9	Business Administration- Write internal and external business correspondence to convey and obtain information effectively.
Describe the steps in the new product development process and the marketing research process.	English: 12.5, 12.8	Marketing- Generate product ideas to contribute to ongoing business success. Understand marketing-research activities to show command of their nature and scope.
Explain the types of competition in global market situations.	English: 12.5	Business Administration- Identify potential business threats and

Task	SOL Correlations	National MBA Research Standards
		<p>opportunities to protect a business' financial well-being.</p> <p>Understand economic systems to be able to recognize the environments in which businesses function.</p>
Describe branding and packaging techniques used by global business organizations.	English: 12.5	<p>Marketing-</p> <p>Position company to acquire desired business image.</p> <p>Position products/services to acquire desired business image.</p>
Examining Warehousing and Distribution Strategies		
Examine the effects of electronic information technology on global distribution.	English: 12.5	<p>Business Administration-</p> <p>Utilize information-technology tools to manage and perform work responsibilities.</p>
Describe the importance of title and insurance as elements of negotiations and contractual agreements.	<p>English: 12.5</p> <p>History and Social Science: GOVT.16</p>	<p>Business Administration-</p> <p>Understand the civil foundations of the legal environment of business to demonstrate knowledge of contracts.</p> <p>Use risk management products to protect a business's financial well-being.</p>
Determine special packaging requirements for importing, exporting, and/or manufacturing products for foreign markets.		

Task	SOL Correlations	National MBA Research Standards
Explain the differences among export trading companies, export management companies, custom house brokers, and freight forwarders.	English: 12.5 History and Social Science: GOVT.12	Business Administration- Understand global trade's impact to aid business decision-making.
Analyzing Pricing and Payments in the International Marketing Plan		
Explain the importance of the economic decision-making process.	English: 12.5	Business Administration- Acquire knowledge of the impact of government on business activities to make informed economic decisions.
Explain a particular company's evolution through the phases of the business cycle.	English: 12.5	Business Administration- Understand economic indicators to recognize economic trends and conditions. Understand fundamental economic concepts to obtain a foundation for employment in business.
Examine ways to manage risk related to exchange rate fluctuation.	English: 12.5 History and Social Science: GOVT.14	Business Administration- Understand economic systems to be able to recognize the environments in which businesses function. Understand global trade's impact to aid business decision-making. Use risk management products to protect a business's financial well-being.

Task	SOL Correlations	National MBA Research Standards
Describe the factors that influence prices in foreign markets.	English: 12.5 History and Social Science: GOVT.14	Business Administration- Understand fundamental economic concepts to obtain a foundation for employment in business. Marketing- Develop a foundational knowledge of pricing to understand its role in marketing.
Explain the role of quality standards in pricing.	English: 12.5 History and Social Science: GOVT.15	Marketing- Develop a foundational knowledge of pricing to understand its role in marketing.
Explain the concept of dumping and potential repercussions.	English: 12.5 History and Social Science: GOVT.15	Business Administration- Understand fundamental economic concepts to obtain a foundation for employment in business.
Describe pricing methods used by businesses.	English: 12.5	Marketing- Develop a foundational knowledge of pricing to understand its role in marketing.
Explain the importance of programs available for export financing.	English: 12.5 History and Social Science: GOVT.15	
Explain the advantages and disadvantages of accepting payments in host country currency.	English: 12.5	Business Administration- Understand global trade's impact to aid

Task	SOL Correlations	National MBA Research Standards
		business decision-making. Understand the fundamental principles of money needed to make financial exchanges.
Examining Promotion Strategies within the International Marketing Plan		
Describe how laws affecting marketing practices vary among countries.	English: 12.5 History and Social Science: GOVT.14	Business Administration- Acquire foundational knowledge of business laws and regulations to understand their nature and scope.
Match media to selected global markets.	History and Social Science: GOVT.14	Marketing- Understand promotional channels used to communicate with targeted audiences.
Determine which support services are appropriate for products and services in selected markets.		
Describe types of financial and cooperative assistance available to promote products and services in global markets.	English: 12.5	
Summarize the personal selling process used in international business.		Marketing- Understand sales processes and techniques to enhance customer relationships and to increase the likelihood of making sales.
Describe the use of the public relations and sales promotions by multinational companies.	English: 12.5	Marketing- Understand the use of public-relations

Task	SOL Correlations	National MBA Research Standards
		activities to communicate with targeted audiences.
Creating the International Marketing Plan		
Create an international marketing plan.	English: 12.1, 12.5	Business Administration- Understand marketing's role and function in business to facilitate economic exchanges with customers. Utilize planning tools to guide organization's/department's activities. Write internal and external business correspondence to convey and obtain information effectively. Marketing- Employ marketing-information to plan marketing activities.
Present the international marketing plan to a local company.	English: 12.1	Business Administration- Apply verbal skills to obtain and convey information.
Apply feedback to improve the international marketing plan.		Business Administration- Apply verbal skills to obtain and convey information.
Examining Structures of International Business Organizations		

Task	SOL Correlations	National MBA Research Standards
Explain various structures of international business organizations.	English: 12.5	Business Administration- Apply knowledge of business ownership to establish and continue business operations.
Describe the activities, characteristics, and concerns of multinational companies.	English: 12.5	Business Administration- Recognize management's role to understand its contribution to business success.
Explain different methods for getting into international business.	English: 12.5	
Pursuing Careers in Global Marketing and Commerce		
Examine the employment process to use when pursuing an international career.	English: 12.5	Business Administration- Participate in career planning to enhance job-success potential.
Identify credentials needed for international employment in a variety of countries.		Business Administration- Participate in career planning to enhance job-success potential.
Identify resources to help with career search and professional development.		Business Administration- Utilize career-advancement activities to enhance professional development.
Explore the work ethic in different cultures and societies.	English: 12.5, 12.8	
Develop a portfolio for international employment.		Business Administration- Utilize career-advancement activities to enhance professional development.

Task	SOL Correlations	National MBA Research Standards
Identify employment barriers for nontraditional groups and ways to overcome the barriers.	History and Social Science: GOVT.3	