



PUBLIC SERVICE ANNOUNCEMENT

Type: Individual or Team
Submission: Presentation with Equipment
Rating Sheet: <http://www.fbla-pbl.org/media/Public-Service-Announcement-FBLA-Rating-Sheet.pdf>

2018 Topic

Develop a public service announcement that addresses the issue of student safety and protection with regard to cyber bullying.

Specific Guidelines

- Research and form an objective on the topic provided.
- Create a 30-second video on the topic.
- The video production may use any method to capture or create moving images.
- The PSA video must be shown to the judges.
- The presentation should include the team's objective toward the topic; major findings from the topic research; the script writing process; use of different video techniques; a list of equipment and software used; and copyright issues with pictures, music, or other items.
- Competitors must bring their own script copy if they want to refer to it during the presentation.

Procedure

- Competitors are permitted to bring prepared notes of any type for the presentation.
- Visual aids (can be electronic, printed, etc.) are permitted during the presentation. However, no materials may be left with the judges.
- Comply with state and federal copyright laws.
- Competitors should introduce themselves, and their presentation should follow the rating sheet.

Eligibility

- Each chapter may submit one entry. The first-place regional winner will compete at the state level.
- Competitors must pay dues by March 1.

Presentation

Equipment Setup: 5 minutes

Performance: 5 minutes

Warning: 4 minutes

Penalty for over time: 5 points

Q & A: 3 minutes

A panel of judges will select the winners; all decisions are final. The number of awards presented will be determined by the judges. The maximum number of awards will be three (3) at the regional level and five (5) at the state level.