



# MOBILE APPLICATION DEVELOPMENT

**Type:** Individual or Team (3 max)  
**Submission:** URL and Statement of Assurance  
**Rating Sheet:** <http://www.fbla-pbl.org/media/Mobile-Application-Development-FBLA-Rating-Sheet.pdf>

## Overview

Two parts: a prejudged project and a presentation.  
Competitors must complete both parts for award eligibility.

No changes may be made to the submission between the regional conference due date and the state conference.

## 2019 Topic

Develop an app designed to test a member's knowledge of FBLA. Give the app a name. The app must produce questions to be presented to the user comprising a minimum of five different FBLA-related topics. Topics may include competitive events, business skills, national officers and/or running for national office, national sponsors/partners, basic parliamentary procedure, national conference (NFLC and NLC) dates/locations, FBLA history, etc.

- The app must be designed strictly for a tablet or phone
- The operating system must be mobile based such as Android or iOS
- The app should be secure and bug free
- The app should state its licensing and terms of use

## Procedure

### Region and State: Prejudged

- Competitors will submit a Statement of Assurance containing the URL to the regional director by the date established annually. Submissions will be prejudged only at the regional level.
- Competitors must prepare projects.
- Competitors are expected to follow all applicable copyright laws; any photographs, texts, trademarks, or names used must be supported by proper documentation and approvals indicated on the site or project
- When applicable, the use of templates must be identified.
- Competitors are responsible for ensuring their project can be shown to judges.

### State: Presentation

- Presentation of the entry must be conducted by competitors who authored the event.
- Visual aids related to the project may be used; however, no items may be left with the judges.
- The presentation should follow the rating sheet.

## Eligibility

- Each chapter may submit one entry. The 1<sup>st</sup> and 2<sup>nd</sup> -place regional winner will compete at the state level.
- Competitors must pay dues by March 1.
- No more than one (1) team member may have competed in this event at a previous State or National Conference.
- Competitors cannot be replaced or substituted for prejudged events.

## Presentation

*Equipment Setup:* 5 minutes  
*Performance:* 7 minutes  
*Warning:* 6 minutes  
*Penalty for over time:* 5 points  
*Q & A:* 3 minutes

A panel of judges will select the winners; all decisions are final. The number of awards presented will be determined by the judges. The maximum number of awards will be three (3) at the regional level and five (5) at the state level.