



GRAPHIC DESIGN

Type: Individual or Team
Submission: Presentation with Equipment
Rating Sheet: <http://www.fbla-pbl.org/media/Graphic-Design-FBLA-Rating-Sheet.pdf>

2018 Topic

Create a digital magazine spread for the FBLA publication, Tomorrow's Business Leader. You must include a cover; a feature article on an FBLA program; an interview with an educator, professional member, or sponsor; and a promotional announcement for the 2018 National Leadership Conference in Baltimore.

Specific Guidelines

- Emphasize graphic interpretation of the topic and design.
- Do not use any words, diagrams, clip art, and/or artwork that are not public domain.
- The logo must be saved in JPEG, GIF, or EPS format. Graphics should be computer generated.

Procedure

- Competitors are permitted to bring prepared notes of any type for the presentation.
- Visual aids (can be electronic, printed, etc.) are permitted during the presentation. However, no materials may be left with the judges.
- Comply with state and federal copyright laws.
- Competitors should introduce themselves, and their presentation should follow the rating sheet.
- Competitors are responsible for bringing a copy of their project to show to the judges.

*Note, some regional directors will choose to prejudge this event because of space limitations. Please read your RLC communications carefully.

Eligibility

- Each chapter may submit one entry. The first-place regional winner will compete at the state level.
- Competitors must pay dues by March 1.
- Competitors cannot be replaced or substituted for prejudged events.

Presentation

Equipment Setup: 5 minutes

Performance: 7 minutes

Warning: 6 minutes

Penalty for over time: 5 points

Q & A: 3 minutes

A panel of judges will select the winners; all decisions are final. The number of awards presented will be determined by the judges. The maximum number of awards will be three (3) at the regional level and five (5) at the state level.