



DIGITAL VIDEO PRODUCTION

Type: Individual or Team (3 max)
Submission: URL and Statement of Assurance
Rating Sheet: <http://www.fbla-pbl.org/media/Digital-Video-Production-FBLA-Rating-Sheet.pdf>

Overview

Two parts: a prejudged project and a presentation.
Competitors must complete both parts for award eligibility.

No changes may be made to the submission between the regional conference due date and the state conference.

2018 Topic

Create a promotional video that explains why your school board should support starting an FBLA chapter at your school.

- The production may use any method to capture or create moving images.
- The presentation should include sources used to research the topic; development and design process; use of different video techniques; a list of equipment and software used; and copyright information for pictures, music, or other items.
- The two (2) to four (4) minute video may be shown to the judges if desired.

Procedure

Region and State: Prejudged

- Competitors will submit a Statement of Assurance containing the URL to the regional director by the date established annually. Submissions will be prejudged only at the regional level.
- Competitors must prepare projects.
- Competitors are expected to follow all applicable copyright laws; any photographs, texts, trademarks, or names used must be supported by proper documentation and approvals indicated on the site or project
- When applicable, the use of templates must be identified.

State: Presentation

- Presentation of the entry must be conducted by competitors who authored the event.
- Visual aids related to the project may be used; however, no items may be left with the judges.
- The presentation is designed to be an explanation of equipment used, software used, the development process, an overview of how copyright laws were addressed, and challenges experienced during the process.
- Presentations should follow the rating sheet.

Eligibility

- Each chapter may submit one entry. The first-place regional winner will compete at the state level.
- Competitors must pay dues by March 1.
- No more than one (1) team member may have competed in this event at a previous State or National Leadership Conference.
- Competitors cannot be replaced or substituted for prejudged events.

Presentation

Equipment Setup: 5 minutes
Performance: 7 minutes
Warning: 6 minutes
Penalty for over time: 5 points
Q & A: 3 minutes

A panel of judges will select the winners; all decisions are final. The number of awards presented will be determined by the judges. The maximum number of awards will be three (3) at the regional level and five (5) at the state level.