



BUSINESS ETHICS

Category: Presentation without Equipment

Type: Individual or Team (3 max)

Rating Sheet: <http://www.fbla-pbl.org/media/Business-Ethics-FBLA-Rating-Sheet.pdf>

2018 Topic

Research an ethical case related to the automobile industry and discuss why it happened; how it should be resolved; and what could have prevented it.

Procedure

- Competitors must research the topic prior to conference and be prepared to present their findings and solutions.
- Facts and data must be cited and secured from quality sources (peer review documents, legal documents, etc.).
- Competitors are permitted to bring prepared notes of any type for the presentation.
- No books, other bound materials, reference materials, visual aids, or electronic devices may be brought to or used during the performance.

Eligibility

- Each chapter may submit one entry. The first-place regional winner will compete at the state level.
- Competitors must pay dues by March 1.
- No more than one (1) team member may have competed in this event at a previous State or National Leadership Conference.

Presentation

Performance: 7 minutes

Warning: 6 minutes

Penalty for over time: 5 points

Q & A: 3 minutes

A panel of judges will select the winners; all decisions are final. The number of awards presented will be determined by the judges. The maximum number of awards will be three (3) at the regional level and five (5) at the state level.