



BROADCAST JOURNALISM

Type: Individual or Team (3 max)
Submission: Presentation with Equipment
Rating Sheet: <http://www.fbla-pbl.org/media/Broadcast-Journalism-FBLA-Rating-Sheet.pdf>

2018 Topic

You or your team work for your local news station. You are being given the opportunity to write and present a 7-minute news broadcast on the weekend edition of the evening news. You must research, write, and present the following stories:

- A story about your local high school's success at the FBLA State Leadership Conference and their preparations for NLC.
- A story that wraps up and highlight's your local high school's track season.
- A story about the ongoing theft of bicycles in your hometown.

Procedure

- Competitors must research and develop the topic prior to conference and be prepared to present a 7-minute live news broadcast to the judges.
- Competitors are permitted to bring prepared notes of any type for the presentation.
- Visual aids (can be electronic, printed, etc.) are permitted during the presentation. However, no materials may be left with the judges.
- Comply with state and federal copyright laws.
- Competitors should introduce themselves, and present the news broadcast to the judges.

Eligibility

- Each chapter may submit one entry. The first-place regional winner will compete at the state level.
- Competitors must pay dues by March 1.
- No more than one (1) team member may have competed in this event at a previous State or National Leadership Conference.

Presentation

Equipment Setup: 5 minutes

Performance: 7 minutes

Warning: 6 minutes

Penalty for over time: 5 points

Q & A: 3 minutes

A panel of judges will select the winners; all decisions are final. The number of awards presented will be determined by the judges. The maximum number of awards will be three (3) at the regional level and five (5) at the state level.