



# AMERICAN ENTERPRISE PROJECT

**Category:** Prejudged Report & Presentation  
**Type:** Chapter  
**Submission:** PDF  
**Rating Sheet:** <http://www.fbla-pbl.org/media/American-Enterprise-Project-FBLA-Rating-Sheet.pdf>

## Overview

Two parts: a prejudged report and a presentation.  
Competitors must complete both parts for award eligibility.

### Report Guidelines

- Competitors must prepare reports. Advisers and others are not permitted to write reports.
- Front cover is not counted against page limit.
- Include the name of school, state, name of the event, and year (20XX-XX) on the cover.
- Divider pages and appendices are optional and must be included in the page count.
- Reports must include a table of contents and page numbers.
- Pages must be numbered and formatted to fit on 8-½"x11" paper.
- Reports start from previous State Leadership Conference to current State Leadership Conference.
- Follow the rating sheet sequence when writing the report. If information is not available for the criterion, include a statement to that effect in your report.
- Points will be deducted if the written project doesn't adhere to the guidelines.
- The report scores will be used to break a tie.
- Reports must be original, current, and not submitted for a previous SLC/NLC.
- Reports are due, uploaded, by the annually established SLC Due Date.

### Eligibility

- Each chapter may submit one entry. The top-ten scores on the report phase will present at the SLC.
- Competitors must be registered to attend the SLC.

### Project Guidelines

- The project must promote an awareness of some facet of the American enterprise system within the school and/or community and be designed for chapter participation.
- Reports must describe chapter activities conducted between the previous State Leadership Conference and the current State Leadership Conference.

### Presentation Procedure

- Presentation of the entry must be conducted by competitors who authored the event.
- Visual aids related to the project may be used; however, no items may be left with the judges.
- Five (5) points are deducted if competitors do not follow the dress code.
- Five (5) points may be deducted for presentations over the allotted time.
- Five (5) points may be deducted for not following guidelines.

### Presentation

*Equipment Setup:* 5 minutes  
*Performance:* 7 minutes  
*Warning:* 6 minutes  
*Penalty for over time:* 5 points  
*Q & A:* 3 minutes

A panel of judges will select the winners; all decisions are final. The number of awards presented will be determined by the judges. The maximum number of awards will be three (3) at the regional level and five (5) at the state level.