Fashion Careers I

8280 36 weeks / 280 hours

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Course Description

**Suggested Grade Level:** 10 or 11

Students in Fashion Careers I participate in hands-on experiences creating original products while applying design techniques and skills. Work-based learning within the fashion industry is encouraged to provide opportunities for students to develop employability skills.

Recommended prerequisite(s): Introduction to Fashion Careers 8247/8248

**Task Essential Table**

<table>
<thead>
<tr>
<th>8280</th>
<th>Tasks/Competencies</th>
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- Tasks/competencies designated by plus icons (⊕) in the left-hand column(s) are essential
- Tasks/competencies designated by empty-circle icons (○) are optional
- Tasks/competencies designated by minus icons (⊖) are omitted
- Tasks marked with an asterisk (*) are sensitive.
| ⊞️ | Analyze the meaning of work and the meaning of family. |
| ⊞️ | Compare how career choices affect family lifestyle and how family lifestyle affects career choices. |
| ⊞️ | Identify management strategies for balancing work, family, community, and social awareness roles. |
| ⊞️ | Identify natural, man-made, and blended fibers. |
| ⊞️ | Identify weaves, knits, and nonwovens. |
| ⊞️ | List the performance characteristics of textile fibers, yarns, and fabrics. |
| ⊞️ | Assess the effects of fiber, yarn, and fabric characteristics. |
| ⊞️ | Select the appropriate textile for implementation. |
| ⊞️ | Identify industry methods for cleaning, pressing, and finishing textiles. |
| ⊞️ | Describe the basic elements and principles of design. |
| ⊞️ | Explain the components of the customer profile. |
| ⊞️ | Apply color theory to fashion design. |
| ⊞️ | Examine the options for fabric, drape, texture, and pattern on the consumer. |
| ⊞️ | Demonstrate design concepts, using fashion illustration techniques. |
| ⊞️ | Assess a design. |
| ⊞️ | Identify equipment, tools, and supplies for apparel construction, alteration, and repair. |
| ⊞️ | Demonstrate basic measurement and fitting techniques. |
| ⊞️ | Demonstrate skills for basic alteration and repair of garments. |
| ⊞️ | Demonstrate basic construction skills. |
| ⊞️ | Identify draping, drafting, and flat pattern-making techniques. |
| ⊞️ | Demonstrate methods for pressing and finishing textiles and garments. |
| ⊞️ | Identify ethical considerations related to merchandising apparel and fashion products. |
| ⊞️ | Describe the influence of marketing strategies for apparel and other textile products. |
| ⊞️ | Analyze fashion trends, cycles, and movements. |
| + | Examine the costing components of constructing, manufacturing, altering, and repairing textiles products. |
| + | Examine aspects of fashion marketing and merchandising. |
| + | Describe the consumer decision-making process. |
| + | Describe marketing and merchandising techniques. |
| + | Identify components of the marketing mix. |
| + | Identify the components of the buying function. |
| + | Explain the requirements of financial planning. |
| + | Identify careers in the fashion industry. |
| + | Examine education and training requirements and opportunities for career paths in the fashion industry. |
| + | Develop a personal career plan in the fashion industry. |
| + | Examine the global nature of the fashion industry. |

Legend: ✗ Essential ☐ Non-essential ☑ Omitted

## Curriculum Framework

### Balancing Work and Family

#### Task Number 39

**Analyze the meaning of work and the meaning of family.**

**Definition**

Analysis should include

- evaluating work systems and family systems (structures)
- assessing characteristics of strong work and family organizations
- examining the evolution of the workforce
- identifying the rewards of work within and outside the family
- describing the roles and responsibilities of employees and family members
determining the effects of interdependence on each member of the family
• evaluating ways in which the evolution of the family life cycle affects choices and decisions
• examining personal and family values.

Process/Skill Questions

Thinking

• What factors should we consider when analyzing work and family structures?
• What criteria should we use to assess work and family systems?
• How are the roles and responsibilities of employed workers and family members alike, and how are they different?
• How is the role of management in the workplace like or unlike the role of management in the family?

Communication

• How can the workplace be respectful of the family and individuals?
• How can we communicate to others the importance of being aware of the values of work and family?
• How can family members at different stages of the family life cycle communicate their values and choices?

Leadership

• What leadership techniques are needed to develop workplace strategies for change?
• How can the family and the employer develop leadership skills in individuals?
• What leadership techniques are needed to develop family strategies for change?
• How can leadership skills be integrated into the family and the workplace?

Management

• How can we develop a life plan that reflects family values?
• How can an individual’s management skills be integrated into the family? Into the workplace?
• What resources can help us determine our work and family values?

National Standards for Family and Consumer Sciences Education

1.1.1
Summarize local and global policies, issues, and trends in the workplace, community, and family dynamics that affect individuals and families.

1.1.2
Analyze the effects of social, economic, and technological changes on work and family dynamics.

6.1.2
Analyze the role of family in transmitting societal expectations.

6.1.4
Analyze the role of family in teaching culture and traditions across the life span.

FCCLA National Programs

Families First: Balancing Family and Career
Task Number 40

Compare how career choices affect family lifestyle and how family lifestyle affects career choices.

Definition

Comparison should include

- the financial, social, intellectual, emotional, and ethical issues involved in work and family roles
- the effect of career choices on parenting decisions and the effects of parenting decisions on career choices and life goals.

Process/Skill Questions

Thinking

- What effects do technological changes in the workplace have on families?
- What effects do other workplace trends have on families?
- What are the benefits and disadvantages of work as it relates to family?
• What are the effects of family stress and/or change on the workplace?
• What effects might family life have on the financial issues of work? Social issues? Intellectual issues? Ethical issues?

Communication

• How can we communicate the importance of work life to family members and the importance of family life to those in the workplace?
• What communication skills do we need to balance the effects of family life on work? Work life on families?

Leadership

• What leadership techniques do we need to develop workplace strategies for change? How can the family and the employer develop leadership skills in individuals?
• What leadership techniques do we need to be able to direct or redirect the effects of family on work and work on family?
• How can leadership skills be integrated into the family and the workplace?

Management

• How can an individual’s management skills be integrated into the family? Into the workplace?
• What resources can help us analyze and manage ways in which families are affected by work life and work is affected by family life?
• What management skills do we need to minimize the effects of family life on work and the effects of work on family life?
• What resources can help us determine our values toward work and families?

National Standards for Family and Consumer Sciences Education

1.1.1
Summarize local and global policies, issues, and trends in the workplace, community, and family dynamics that affect individuals and families.

1.1.2
Analyze the effects of social, economic, and technological changes on work and family dynamics.

1.1.4
Analyze potential effects of various career path decisions on balancing work and family.

1.1.5
Determine goals for life-long learning and leisure opportunities for all family members.

FCCLA National Programs

Families First: Balancing Family and Career

Families First: Families Today

Families First: Meet the Challenge

Families First: Parent Practice
Task Number 41

Identify management strategies for balancing work, family, community, and social awareness roles.

Definition

Identification should include strategies related to

- use of time, particularly spending quality time with children
- prioritization of family and work responsibilities
- ways to handle stress of adults and children
- health and safety issues, including sick-child care
- conflict resolution
- family and work values
- stages of the family and career life cycles.

Process/Skill Questions

Thinking

- What is the relationship between the family’s circumstances and work productivity?
- Why is it important to a person, to the family, and to the employer to balance work and family roles?
- What factors should we consider when developing management strategies related to family? To the workplace?
- What responsibility does an employer have for a worker’s well-being at home?
- When is it appropriate for an employer to intervene in an employee’s personal/family life?
- What is the relationship of community activities and responsibilities to work and family roles?
• How do management strategies for balancing work and family roles change as the family progresses through its life cycle?

Communication

• When is it appropriate for an employee to communicate personal/family problems to an employer?
• What communication skills do we need to develop strategies for balancing work and family roles?
• How can we communicate to others the importance of balancing work and family roles?

Leadership

• What leadership techniques can we use to address and resolve conflict regarding work and family roles?
• What skills do family members need to become leaders?
• What criteria should we use to assess our efforts at balancing work and family roles?

Management

• What management skills do we need to set priorities at work and at home?
• What training is needed to develop management strategies for balancing work and family roles?
• What management skills do we need to deal with issues at different stages of the family life cycle?

National Standards for Family and Consumer Sciences Education

2.1.1
Apply time management, organizational, and process skills to prioritize tasks and achieve goals.

FCCLA National Programs

Families First: Balancing Family and Career

Families First: Families Today

Families First: Meet the Challenge

Families First: Parent Practice

Families First: You-Me-Us

FCCLA: STAR Events (2019)

Interpersonal Communications

Leadership

National Programs in Action

Professional Presentation
Applying Fabric Technology

Task Number 42

Identify natural, man-made, and blended fibers.

Definition

Identification should include

- the two basic types of fibers—natural and man-made
- the advantages and disadvantages of textile materials made from each type
- the manufacturing process of each type.

Process/Skill Questions

Thinking

- What information about fibers and textile products does a designer need to know when selecting materials for apparel construction?
- What is the importance of the "green movement" in the fashion industry? How is it influencing fabric content and construction?

Communication

- What criteria should a designer use to evaluate fiber and textiles?
- What questions should a designer ask the client in order to evaluate fiber and textiles suitable for a specific fashion industry project?

Leadership

- What are the goals for examining textile standards and labeling in the global economy?
- What ethical considerations may influence fiber and textile choice?

Management

- Why is it important for fashion industry managers to be able to analyze fibers and textile materials?
- How are natural resources affected by choices of fibers and textiles?

FCCLA National Programs
Task Number 43

Identify weaves, knits, and nonwovens.

Definition

Identification should include the visual inspection of weaves, knits, and nonwovens, as well as the performance characteristics and common fabrics in each category.

Process/Skill Questions

Thinking

- What is the construction difference between a knit and a woven fabric?
- What properties of a fabric can be ascertained using the stretch, wrinkle, and edge inspection?
- What are the advantages and disadvantages associated with each of these types of fabrics?

Communication

- What criteria should a designer use when deciding the type of fabric to be used for a design project?
- How could a designer successfully explain the differences among a knit, weave, and nonwoven to a client?

Leadership

- Why is it important for a fashion industry professional to understand the characteristics of different fabrics and their uses?

Management

- What resources are available to help a designer identify the types of weaves and knits?
Task Number 44

List the performance characteristics of textile fibers, yarns, and fabrics.

Definition
Listing should include weight and strength, ease of care, resistance to weather exposure, durability, comfort, resilience, and colorfastness.

Process/Skill Questions

Thinking
- What factors should affect a fashion industry professional’s decisions about fiber and textile use?
- What alternatives may be considered when choosing fibers and textiles?

Communication
- What questions should be asked when determining performance characteristics of fibers and textiles?
- What resources are available to research performance characteristics of new or modified fibers and textiles?

Leadership
- How can a fashion industry professional ensure that the matter of fibers and textiles selected for a project has been adequately and appropriately addressed? What are the best ways to learn the client’s wishes in this regard?
• How have scientists provided leadership in the research and development of new and improved performance characteristics of textile fibers, yarns, and fabrics?

Management

• What procedures can be used to examine characteristics of fibers and textiles?
• How should decisions about fiber and textile choices be documented?

FCCLA National Programs

Power of One: A Better You

Power of One: Working on Working

FCCLA: STAR Events (2019)

Check the national FCCLA portal.

Fashion Construction

Fashion Design

Professional Presentation

Task Number 45

Assess the effects of fiber, yarn, and fabric characteristics.

Definition

Assessment should consider

• fabric construction and weaves and stability of each
• advantages and disadvantages of natural fibers and fabrics
• advantages and disadvantages of man-made fibers and fabrics
• advantages and disadvantages of blended fabrics
• relationships of durability, care, comfort, and dyes to fibers, fabrics, and design
• finishes available (e.g., flame retardant).

Process/Skill Questions

Thinking

• What textile characteristics should be considered when presented with a specific design project? Why is each characteristic important?
• What information supports textile choices? In what ways can textile choices be evaluated?

Communication

• How do the factors of regional market, age group, and world economy affect a fashion industry professional’s textile decision? What additional factors will affect a designer’s textile decisions?
• Whose interests are affected by a designer’s textile decision(s)?

Leadership

• What textile criteria should be established and maintained to ensure success for the company’s design line?
• How may textile choice affect a fashion industry professional’s reputation and a fashion retail company’s reputation?

Management

• How might a fashion industry company measure the degree of success with which it has matched textile selection to design, construction, care, use, and maintenance of products?
• How might this measurement affect future criteria for textile selection and/or alternative actions to be considered for future design projects?

FCCLA National Programs

Power of One: A Better You

Power of One: Working on Working

FCCLA: STAR Events (2019)

Check the national FCCLA portal.

Fashion Construction

Fashion Design

Professional Presentation

Task Number 46

Select the appropriate textile for implementation.

Definition

Selection should include choosing fabrics for season, silhouette, and functionality.
Process/Skill Questions

Thinking

- What criteria would a fashion industry professional use in selecting the appropriate textile for implementation of designs?
- What are the most important factors to consider when selecting textiles to use?

Communication

- Why is it crucial to communicate with the client in selecting the appropriate textile for a design?
- How can the fashion industry professional describe the appropriate textile chosen?

Leadership

- How would the fashion industry professional differentiate between an appropriate or inappropriate textile?
- What can the fashion industry professional point out about fraudulent textiles?

Management

- What resources are available for determining the appropriate textile?

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FCCLA: STAR Events (2019)

Check the national FCCLA portal.

Fashion Construction

Fashion Design

Professional Presentation

Task Number 47

Identify industry methods for cleaning, pressing, and finishing textiles.

Definition
Identification should include cleaning, pressing, and finishing textile products and garments in accordance with manufacturers’ instructions and industry standard practices.

**Process/Skill Questions**

**Thinking**
- What information is needed to use appropriate industry methods for cleaning, pressing, and finishing textile products?
- What are the potential consequences of the misuse of industry methods?

**Communication**
- What communication skills are important when using industry methods for cleaning, pressing, and finishing textile products?
- What communication skills are important when training an employee to use industry methods for cleaning, pressing, and finishing textile products?

**Leadership**
- What measures are needed to ensure appropriate use of industry methods for cleaning, pressing, and finishing textile products?

**Management**
- What are the steps to take in cases of misuse of industry methods for cleaning, pressing, and finishing textile products?
- How can a manager stay abreast of new developments?

**FCCLA National Programs**

**Power of One: A Better You**

**Power of One: Working on Working**

**FCCLA: STAR Events (2019)**

Check the national [FCCLA portal](https://www.fcclaportal.org).

**Fashion Construction**

**Fashion Design**

**Professional Presentation**
Demonstrating Fashion Design Skills

Task Number 48

Describe the basic elements and principles of design.

Definition

Description should include the use of the elements of design (i.e., line, form, space, texture, and color) and principles of design (i.e., balance, proportion, rhythm, scale, harmony, and emphasis) in textile products and fashion design.

Process/Skill Questions

Thinking

- What are the principles and elements of design? How are they achieved in textile products and in fashion design?

Communication

- How can designers gain client input that will help them determine how best to use the principles of design in a project?
- How can a designer best communicate to a client the process by which the principles of design have been applied in his/her project?

Leadership

- What is the relationship among design principles and design elements? Why is this relationship important to a fashion designer?

Management

- What resources are available to assist the fashion designer in applying the principles of design to a project?
- How can a fashion designer manage a client’s wishes about a design project in relation to the designer's desire to apply the principles of design to the project?

FCCLA National Programs

Power of One: A Better You

Power of One: Working on Working
Task Number 49

Explain the components of the customer profile.

Definition

Explanation should include

- demographics (e.g., age, location, economic status)
- lifestyle (e.g., culture, interests)
- psychographics (i.e., the buyer’s habits, hobbies, spending habits, and values) (e.g., does one identify as an innovator or as a survivor)
- competitive analysis (e.g., comparables, adjacencies).

Teacher Resources:

Strategic Business Insights (SBI)
CLARITAS

Process/Skill Questions

Thinking

- Why is it important to know who the customer/target market is?
- How does the customer/target market affect price point, apparel design/silhouette, fabric selection, sourcing of materials, and how the product is produced?

Communication

- How does one’s research on a customer/target group assist in communicating and justifying budgets and projected profit?

Leadership
Why is it important to understand today’s global fashion market?
How does the economy influence customers’ buying habits?

Management

Why should a designer always start the process by researching the customer/target group?
What are the consequences of an incomplete or inaccurate customer/target market?

FCCLA National Programs

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FCCLA: STAR Events (2019)

Career Investigation

Check the national FCCLA portal.

Fashion Construction

Fashion Design

Interpersonal Communications

Professional Presentation

Task Number 50

Apply color theory to fashion design.

Definition

Application should include

- consideration of color and its properties in influencing the mood/feeling/vibe of the seasonal collection
- identifying the interaction of colors and their effect
- identifying properties of color
  - hue
  - tint
  - saturation
  - value
  - brightness
  - shade
Process/Skill Questions

Thinking

- What are the properties of color that a fashion designer needs to understand and use?
- How does the color wheel help the designer make color decisions in a design project?
- Why is the effect of light on color so important?
- What is the relationship between color and culture? How is this relationship important in fashion design?

Communication

- What messages can be conveyed through the use of color?
- How can a fashion designer gain input from a client that will help determine the best ways to use color in the project?
- How can a fashion designer best communicate to a client the ways that the principles of color theory have been applied in the project?

Leadership

- How are decisions made to apply color seasons and theory to fashion designs?
- What leadership skills are needed to incorporate the principles of color theory in a project while satisfying the wishes/requirements of a client?

Management

- What training and resources are required to apply the principles of color theory to a project?
- How can color choices affect the success or failure of a fashion line?

FCCLA National Programs

Power of One: A Better You

Power of One: Working on Working

FCCLA: STAR Events (2019)

Check the national [FCCLA portal](#).

Entrepreneurship

Fashion Construction

Fashion Design
Task Number 51

Examine the options for fabric, drape, texture, and pattern on the consumer.

Definition

Examination should include

- an explanation of the concept of target audience
- an analysis of the effects of various fabrics, drapes, textures, and patterns on different body shapes, hair colors, and skin tones.

Process/Skill Questions

Thinking

- What factors related to fabric, drape, texture, and pattern affect a consumer’s decisions when selecting or purchasing clothes?
- How do physical characteristics influence one's appearance in different fabrics, textures, and patterns?

Communication

- What questions should a designer consider when debating how fabric, texture, and pattern will affect the visual appearance of a client?
- How might age and cultural factors affect a client’s choices regarding fabric, texture, and pattern?

Leadership

- What criteria must the fashion industry follow to appeal to a variety of client needs and preferences?
- How much should a fashion designer try to influence the client’s choice of fabric, texture, and pattern in a project?

Management

- How do individual client choices affect the goals of the apparel and textiles industry?
- How much is availability a factor in the fashion designer’s choice of fabric, texture, and pattern?
Task Number 52

Demonstrate design concepts, using fashion illustration techniques.

Definition

Demonstration should include both manual and computerized fashion illustration techniques to portray the elements of design (line, form, space, texture, and color) and principles of design (balance, proportion, rhythm, scale, harmony, and emphasis).

Process/Skill Questions
Thinking

- What is the role of inspiration in fashion design?
- How can designers find inspiration for fashion design concepts and for fashion design themes?
- What contextual factors should be considered when applying elements and principles of design?
- What factors does the fashion illustrator consider when selecting techniques for illustrating design concepts?

Communication

- What messages can design concepts communicate to others?
- How are fashion designs interpreted by industry and by the consumer?

Leadership

- What leadership skills are needed by fashion illustrators?
- What consumer information is needed in planning designs?

Management

- What skills should the fashion illustrator have to translate design concepts into fashion illustrations?
- What factors should a fashion designer consider in organizing and storing illustrations for future reference?

FCCLA National Programs

Career Connection: My Career

Career Connection: My Life

Career Connection: My Path

Career Connection: My Skills

Power of One: A Better You

Power of One: Working on Working

FCCLA: STAR Events (2019)

Career Investigation

Check the national FCCLA portal.

Fashion Construction

Fashion Design
Task Number 53

Assess a design.

Definition

Assessment should include the critical evaluation of a design for

- appropriateness for target customer group/market (e.g., Is the shape of the garment appropriate for the age group?)
- functionality of the garment (e.g., Is the customer able to move, stretch, go through the daily motions of work and life without the garment getting in the way or causing restriction of movement?)
- performance and quality of garment construction, fabrics, notions (e.g., How much wear and tear will the garment go through?).

Process/Skill Questions

Thinking

- Why is it important to assess and edit (i.e., changing a design after assessment) designs?
- How does the season affect the design of clothing and assessment of the design?
- What does it mean to have a functional design?
- How can the fashion industry professional classify a design according to function and performance?
- What data were used to evaluate the design?

Communication

- How does the customer group/market communicate, aid, and influence the assessment of designs?

Leadership

- What is the design, and how would the fashion industry professional rate the design?
- What is the most important assessment of the design?
- How can students practice assessment of design using themselves as the target market and using clothes in their closet?

Management

- What are the steps involved in effectively assessing a design?
- What are the strengths and weaknesses of the design?
Using Apparel Production Techniques

Task Number 54

Identify equipment, tools, and supplies for apparel construction, alteration, and repair.

Definition

Identification should include

- needles (hand and sewing machine)
- thread types
- straight pins
• fasteners, tapes, and trims
• shears and scissors
• sewing machines and accessories
• sewing supplies (e.g., needle threader, tracing wheel)
• sergers and accessories
• irons and accessories.

**Process/Skill Questions**

**Thinking**

• What are the present standards for basic construction techniques?
• What are the consequences of following the present standards of basic construction techniques? What are the consequences of not following the standards?

**Communication**

• What communication skills are needed to train a fashion industry professional in apparel construction, alteration, and repair?
• What message is communicated when apparel construction or alteration does not meet high quality standards? To whom is this message communicated?

**Leadership**

• What are the goals in textile product construction?
• What leadership skills are needed when communicating with a customer about apparel alteration or repair options?

**Management**

• What is required in construction to produce, alter, or repair a textile product? What equipment is available?
• How can a manager stay abreast of technology relevant to apparel construction, alteration, and repair?

**FCCLA National Programs**

Career Connection: My Career

Career Connection: My Life

Career Connection: My Path

Career Connection: My Skills

Power of One: A Better You

Power of One: Working on Working
Task Number 55

Demonstrate basic measurement and fitting techniques.

Definition

Demonstration should include measurement of all applicable body dimensions, assessment of figure type, and an apparel fitting based on this information.

Process/Skill Questions

Thinking

- Which body dimensions should be included in basic measurement? What tools should be used to acquire these measurements?
- What are the outcomes of measuring and fitting with accuracy? What are the outcomes of measuring without accuracy?
- What is the process for assessing a customer’s figure type?

Communication

- How does the fashion industry professional communicate with the customer regarding the importance of measurement, assessment of figure type, and fitting techniques in garment construction?
- What questions does the fashion industry professional need to ask to ensure accurate measurement and fitting techniques in garment construction?

Leadership

- Who sets the standards for measurement and fitting techniques in garment construction?
- During the fitting stages, how might a garment producer direct a customer toward a more flattering garment?

Management
• What skills are required for demonstrating measurement and fitting techniques in garment construction? What would be involved in training an employee in measurement and fitting techniques?
• What resources are available to help managers keep abreast of state-of-the-art equipment and techniques for measurement and fitting?

FCCLA National Programs

Career Connection: My Career

Career Connection: My Life

Career Connection: My Path

Career Connection: My Skills

Power of One: A Better You

Power of One: Working on Working

FCCLA: STAR Events (2019)

Career Investigation

Check the national FCCLA portal.

Fashion Construction

Fashion Design

Professional Presentation

Repurpose and Redesign

Task Number 56

Demonstrate skills for basic alteration and repair of garments.

Definition

Demonstration of skills may include

- fitting techniques
- cutting
- hand and machine sewing
- computerized operations
• recycle, redesign, or upcycling.

Process/Skill Questions

Thinking

• Why might a garment need alteration?
• What is the role of creativity in garment alteration?
• What are the environmental benefits of recycle/redesign and upcycling?

Communication

• What communication skills are essential when altering apparel?
• Why is it important to listen carefully to the customer before undertaking an alteration job?

Leadership

• What criteria should be established for altering apparel?
• When should the alteration professional offer suggestions to the alteration customer?

Management

• What steps are being taken to establish skills standards for altering apparel?
• What are the desired outcomes in altering apparel? What is the role of management in ensuring these outcomes?

FCCLA National Programs

Career Connection: My Career

Career Connection: My Life

Career Connection: My Path

Career Connection: My Skills

Power of One: A Better You

Power of One: Working on Working

FCCLA: STAR Events (2019)

Career Investigation

Check the national FCCLA portal.

Fashion Construction
Task Number 57

Demonstrate basic construction skills.

Definition

Demonstration should include

- pattern making
- fitting techniques
- cutting
- hand and machine sewing
- computerized operations
- elements and principles of design.

Process/Skill Questions

Thinking

- What are the desired outcomes in producing apparel?
- How are construction and alteration similar? How are they different?

Communication

- Why is it important to listen carefully to the customer before undertaking an alteration job?
- What communication skills are essential during apparel construction?

Leadership

- What criteria should be established for producing apparel?
- To what extent might the garment producer offer suggestions to the garment construction customer?

Management

- What planning is needed before garment construction can begin?
- What steps are taken to establish skill standards for producing apparel?

FCCLA National Programs

Career Connection: My Career
Task Number 58

Identify draping, drafting, and flat pattern-making techniques.

Definition

Identification should include the use of draping, drafting, and/or flat pattern-making techniques in light of design concepts. Commercial patterns may be used to demonstrate concepts.

Process/Skill Questions

Thinking

- What are the design possibilities when using draping techniques to design a garment?
- What are the design possibilities when using drafting techniques to design a garment?
- What are the design possibilities when using pattern-making techniques to design a garment?

Communication
• What dialogue among designers would yield marketable designs using draping, drafting, and/or flat pattern-making techniques?

Leadership

• What personal characteristics are needed to design inspired fashions with material or a computer, using draping, drafting, and/or flat pattern-making techniques?

Management

• What management traits are desirable in creating designs, using draping, drafting, and/or flat pattern-making techniques?
  • What are the advantages of designing with a computer and with material?

FCCLA National Programs

Career Connection: My Career

Career Connection: My Life

Career Connection: My Path

Career Connection: My Skills

Power of One: A Better You

Power of One: Working on Working

FCCLA: STAR Events (2019)

Career Investigation

Check the national FCCLA portal.

Fashion Construction

Fashion Design

Professional Presentation

Repurpose and Redesign

Task Number 59
Demonstrate methods for pressing and finishing textiles and garments.

Definition

Demonstration should include pressing and finishing textile products and garments in accordance with manufacturers’ instructions and industry standard practices.

Process/Skill Questions

Thinking

- What information is needed to use appropriate industry methods for cleaning, pressing, and finishing textile products?
- What are the potential consequences of misuse of industry methods?

Communication

- What communication skills are important when using industry methods for cleaning, pressing, and finishing textile products?
- What communication skills are important when training an employee to use industry methods for cleaning, pressing, and finishing textile products?

Leadership

- What measures are needed to ensure appropriate use of industry methods for cleaning, pressing, and finishing textile products?

Management

- What are the steps to take in cases of misuse of industry methods for cleaning, pressing, and finishing textile products?
- How can a manager stay abreast of new developments?

FCCLA National Programs

Career Connection: My Career

Career Connection: My Life

Career Connection: My Path

Career Connection: My Skills

Power of One: A Better You

Power of One: Working on Working
Exploring the Marketing of Fashion

Task Number 60

Identify ethical considerations related to merchandising apparel and fashion products.

Definition

Identification should include

- environmental degradation (e.g., toxic chemicals used in textile production)
- counterfeit goods (e.g., knockoffs, forgeries)
- ethical treatment of employees (e.g., abusive employment practices including unhealthy, unsafe, and undignified working conditions in factories; child labor, general exploitation in the industry; labor laws)
- marketing practices (e.g., bait-and-switch tactics, misrepresentation of product quality or safety, breach of consumer privacy).

Process/Skill Questions

Thinking

- How does counterfeiting of luxury fashion items hurt designers? How does it hurt consumers?
- What factors have caused clothing prices to decrease dramatically in recent years? To what extent may unethical practices play a role in this price decrease?

Communication
• How can large design companies communicate their support of ethical practices in the fashion industry, such as environmental protection and improvement of working conditions for production employees around the world?
• How can fashion consumers communicate their support of ethical practices in the fashion industry?
• How can fashion employees communicate the unethical practices of fellow co-workers?

Leadership

• What can an individual designer do to promote more ethical production and buying practices within the industry?
• How could designers promote the environmentally friendly practice of garment recycling?
• How has the United States improved fashion industry working conditions in the past century (e.g., safety devices installed, sanitation was improved, passage of the Occupational Safety and Health Act)?

Management

• What unethical environmental and safety practices should fashion design managers avoid?
• What are the consequences of using unethical marketing strategies for the consumer, merchandiser, and manufacturer?

FCCLA National Programs

Career Connection: My Career
Career Connection: My Life
Career Connection: My Path
Career Connection: My Skills
Power of One: A Better You
Power of One: Take the Lead
Power of One: Working on Working

FCCLA: STAR Events (2019)

Career Investigation

Check the national FCCLA portal.

Fashion Construction
Fashion Design
Interpersonal Communications
Task Number 61

Describe the influence of marketing strategies for apparel and other textile products.

Definition

Description should include

- print promotions
- media promotions
- Internet promotions
- special events
- direct mail
- fashion shows
- cross-supporting ads
- fashion cycle
- service firms with advertising expertise
- visual displays and merchandising
- the marketing mix (product, price, place, promotion).

Process/Skill Questions

Thinking

- Why should a fashion industry professional know and care about marketing strategies?
- How can an understanding of target market be useful to a fashion industry professional?

Communication

- How can the various forms of advertising contribute to success in the merchandising of apparel and textiles?
- What are the potential roles of consumer feedback in fashion marketing?

Leadership

- What leadership skills are necessary to become a successful merchandiser?
- Who drives the fashion industry, the designer or the consumer?

Management
• What are the goals of apparel and textile merchandising? What steps need to be taken to accomplish merchandising goals?
• What criteria should be used to guide merchandising decisions in the fashion industry?

FCCLA National Programs

Career Connection: My Career
Career Connection: My Life
Career Connection: My Path
Career Connection: My Skills
Power of One: A Better You
Power of One: Working on Working

FCCLA: STAR Events (2019)
Career Investigation
Check the national FCCLA portal.

Fashion Construction
Fashion Design
Interpersonal Communications

National Programs in Action
Professional Presentation

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Task Number 62

Analyze fashion trends, cycles, and movements.

Definition

Analysis should distinguish among fashion trend, fashion cycle, and fashion movement, with examples of each. It should also include an examination of the effects of

• the consumer market
• niche retailing
• database marketing
• quantitative and qualitative research marketing
• multichannel retailing
• fashion forecasting
• prophetic fashion
• influences on consumer sentiment.

Market research of fashion trends should address the fact that many fashion design concepts originate in countries other than the United States.

**Process/Skill Questions**

**Thinking**

- What factors may influence trends, cycles, and movements in fashion?
- What are some examples of fashion trends that are part of the fashion cycle?

**Communication**

- What is the effect of the mass media (including the Internet) on the consumer market?
- How can a fashion consumer keep abreast of new clothing designs, styles, and colors?

**Leadership**

- Who sets fashion trends and cycles?
- How have societal changes affected fashion trends and cycles?
- Have fashion trends ever caused societal change?

**Management**

- Why is it important for managers to know their target market?
- What is the most effective form of market research?

**FCCLA National Programs**

**Career Connection: My Career**

**Career Connection: My Life**

**Career Connection: My Path**

**Career Connection: My Skills**

**Power of One: A Better You**

**Power of One: Working on Working**

**FCCLA: STAR Events (2019)**
Task Number 63

Examine the costing components of constructing, manufacturing, altering, and repairing textiles products.

Definition

Examination of costs should involve the entire apparel and textile production process from beginning to end. It should also include the additional cost of

- labor
- mass production
- wholesale vs. retail prices.

Process/Skill Questions

Thinking

- What factors should a consumer consider when deciding to make a fashion purchase?
- Why is it important for manufacturers to research prices and obtain bids before making a purchase?

Communication

- What questions need to be answered in order to assess the costs of constructing, manufacturing, altering, or repairing textile products?
- How do retail establishments communicate sales and promotions of fashion apparel and accessories?

Leadership

- How might ethics play a role in determining the customer costs of fashion apparel and accessories?
- How does creativity of design influence the pricing of a textile product? How might this be calculated into cost?
Management

- What is the difference between wholesale and retail cost?
- How can consumers practice good money management when making fashion purchases?

FCCLA National Programs

Career Connection: My Career

Career Connection: My Life

Career Connection: My Path

Career Connection: My Skills

Task Number 64

Examine aspects of fashion marketing and merchandising.

Definition

Examination of fashion marketing and merchandising may include such factors as local, state, national, and global economic, environmental, political, and social issues.

Process/Skill Questions

Thinking

- What controls do merchandising professionals have on their industry?
- Where are the global fashion capitals?

Communication

- What communication skills are important for successful merchandising?
- How has technology influenced the merchandising of textile products?

Leadership

- What leadership skills are necessary for successful merchandising?
- What ethical decisions may be associated with merchandising apparel and textile products? What considerations are involved in making these decisions? Who should make these decisions?

Management

- What is the role of planning in textile merchandising?
- How do clothes get from the manufacturer to the customer?
Task Number 65

Describe the consumer decision-making process.

Definition

Description should include consumer considerations for a product, such as

- needs vs. wants
- product information
- product alternatives
- advantages and disadvantages of the product
- price
- postpurchase evaluation.

Process/Skill Questions
Thinking

- What are some examples of needs and some examples of wants when making fashion purchases?
- What might cause one to regret a fashion purchase?

Communication

- How should an employee effectively handle a consumer complaint?
- How can nonverbal communication become a valuable social skill?

Leadership

- How can a consumer advocate assist consumers?
- What are effective methods for dealing with a disgruntled customer?

Management

- What federal agency is responsible for enforcing consumer protection legislation?
- What can retailers do to reduce customer complaints?
- How can one effectively manage a wardrobe?

FCCLA National Programs

Career Connection: My Life

Career Connection: My Path

Career Connection: My Skills

Power of One: A Better You

Power of One: Working on Working

FCCLA: STAR Events (2019)

Career Investigation

Check the national [FCCLA portal].

Fashion Construction

Fashion Design

Interpersonal Communications

Professional Presentation
Task Number 66

Describe marketing and merchandising techniques.

Definition

Description should also include how to

- engage
- inspire to buy
- read a customer
- interpret a customer’s wants
- educate a customer
- demonstrate the advantages/disadvantages of a product
- use the product.

Process/Skill Questions

Thinking

- How is a consumer influenced to make a purchase?
- What techniques do consumers appreciate retailers using to help make a purchase? What techniques do consumers not appreciate?

Communication

- How should employees and businesses effectively handle a consumer complaint?
- What communication skills are important for a salesperson?

Leadership

- What makes a successful salesperson?
- What leadership strategies can businesses use to improve sales?

Management

- What federal agency is responsible for enforcing consumer protection legislation?
- What are some unethical marketing or merchandising techniques used by retailers?

FCCLA National Programs

Career Connection: My Career

Career Connection: My Life

Career Connection: My Path

Career Connection: My Skills
Task Number 67

Identify components of the marketing mix.

Definition

Identification should include the elements of the marketing mix as they are applied to target markets of the apparel and textile industry.

Process/Skill Questions

Thinking

- What are the elements of the marketing mix, and how are they related?
- How might the marketing mix be applied in the apparel/accessory design industry? In the apparel/accessory marketing industry?

Communication

- How do target markets communicate with designers? How do designers communicate with target markets?
- What is the relationship of promotion to price?

Leadership

- Would a leader ever adhere to the policy of “Build it and they will come”?
- How has the Internet affected the traditional marketing emphasis on “Location, location, location”?

Management

- How is the marketing mix used to reach a business’s target market?
- What management skills are important when conducting market research?

FCCLA National Programs
Task Number 68

Identify the components of the buying function.

Definition

Identification should include

- assortment planning
- market segmentation (e.g., customer profile, demographic, geographic, psychographic)
- classifications of fashion
- seasonal influence.

Process/Skill Questions

Thinking

- How does one’s wardrobe change with the seasons?
- What are the classifications of fashion?

Communication

- How do stores communicate seasonal influence to customers?
- What would the customer profile communicate to designers?

Leadership

- Who leads fashion, buyers or consumers?
- What qualities make a successful buyer?

Management

- How do businesses manage market segmentation?
- How can managers improve sales with knowledge of market segmentation?

FCCLA National Programs
Task Number 69

Explain the requirements of financial planning.

Definition
Explanation should include a six-month plan covering

- sales
- inventory
- markups
- markdowns
- purchases
- gross margin and turnover.

Process/Skill Questions
Thinking
Why is it important to have a six-month plan?
How does one develop and present a six-month plan in the fashion industry?

Communication

- How might the fashion industry professional report a six-month plan to help with career advancement, and to whom should the plan be reported?
- How do stores communicate markdowns?
- How do stores communicate sales?

Leadership

- How can a fashion retailer become a leader in the industry?
- How can leadership improve profits?

Management

- What are ways management can improve profits? What are ways management can hurt profits?
- How can a fashion retailer become a leader in the industry?
- Where might one seek additional guidance in preparing a six-month plan?

FCCLA National Programs

Career Connection: My Career
Career Connection: My Life
Career Connection: My Path
Career Connection: My Skills
Financial Fitness: Earning
Financial Fitness: Protecting
Financial Fitness: Saving
Financial Fitness: Spending
Power of One: A Better You
Power of One: Working on Working

FCCLA: STAR Events (2019)

Career Investigation

Check the national FCCLA portal.
Exploring Career Paths

Task Number 70

Identify careers in the fashion industry.

Definition

Identification should include researching the duties, responsibilities, and personal traits of successful entry-level, mid-level, and higher-level professionals within all segments of the textile/apparel industry, from fiber to retail.

Process/Skill Questions

Thinking

- Why is it important to research a variety of careers in the textiles and apparel industries?
- What criteria should be used to evaluate careers?

Communication

- What communication skills are important to workers at various levels within the textiles and apparel industries?
- What communication skills are needed to ensure smooth cooperation among fashion industry professionals involved in a project?

Leadership

- What is an effective decision-making process to use when gathering and evaluating career information (e.g., PACED)?
- How are leadership skills important to workers at various levels within the fashion industry field?
- How could the FCCLA Planning Process be used in career planning?
Management

- Why is goal setting important in career planning?
- Why is goal setting important to a person employed in the fashion industry field?

FCCLA National Programs

Career Connection: My Career

Career Connection: My Path

Career Connection: My Skills

Power of One: A Better You

Power of One: Working on Working

FCCLA: STAR Events (2019)

Career Investigation

Check the national FCCLA portal.

Entrepreneurship

Job Interview

National Programs in Action

Professional Presentation

Task Number 71

Examine education and training requirements and opportunities for career paths in the fashion industry.

Definition

Examination should include research of opportunities in high school, laboratory and cooperative education classes, apprenticeship programs, technical and career schools, and two-year and four-year colleges.

Many websites offer career exploration resources, including the Virginia Department of Education's Career Planning Guide.

Process/Skill Questions
Thinking

- Why is it important to research and assess the education and training options for career paths in the fashion industry?
- What is most important in choosing a career: family influence, personal assets, passion, or income potential?

Communication

- Why are communication skills important when researching education, training requirements, and opportunities for career paths in the fashion industry?
- What career resources are available for job candidates?
- How can job candidates evaluate which career resources are most accurate and most appropriate for their situation?

Leadership

- What leadership skills are important when pursuing education and training requirements and opportunities for career paths in the fashion industry? How are these leadership skills demonstrated and developed with the pursuit of education and training?
- What leadership skills could prove helpful once established in an educational or training program?

Management

- What resources and training are required for a career in the textiles and apparel industries?
- Why is membership in professional associations useful to a fashion industry professional?

FCCLA National Programs

Career Connection: My Career

Career Connection: My Life

Career Connection: My Path

Career Connection: My Skills

Power of One: A Better You

Power of One: Working on Working

FCCLA: STAR Events (2019)

Career Investigation

Check the national FCCLA portal.

Interpersonal Communications
Task Number 72

Develop a personal career plan in the fashion industry.

Definition

Development of a career plan should include examination of high school laboratory and cooperative education classes, apprenticeship programs, technical and career schools, and two-year and four-year colleges. It should include preparing and maintaining a portfolio as appropriate.

Many websites offer career exploration resources, including the Virginia Department of Education's Career Planning Guide.

Process/Skill Questions

Thinking

- How do education and experience work together to build a successful career?

Communication

- What communication skills are needed for a career in the fashion industry?
- What questions should be asked about the field when developing a personal career plan?
- Why is the study of a foreign language beneficial to career preparation in the fashion industry?

Leadership

- What entrepreneurial career paths are available in the fashion industry?
- How can a developed career plan be beneficial in setting personal goals?

Management

- What resources and training are required for a career in the fashion industry?
- What personal management skills are needed to follow a career plan?
- What educational and work-related paths or options are available to pursue a career in the fashion industry?

FCCLA National Programs
Task Number 73

Examine the global nature of the fashion industry.

Definition

Examination should include research into the fashion industry’s global expansion and diversification and the effects of this globalization on the industry, to include

- valuing and incorporating elements from many cultures in fashion design
- granting more importance to cultural customs, morals, traditions, and habits
- increasing opportunities with global, as well as domestic, natural resources
- hiring bilingual employees
- offshoring certain segments of the fashion industry
- increasing use of technology to communicate with remote segments of the industry
- offering increased travel and/or relocation opportunities to employees
- demanding greater social responsibility.
Process/Skill Questions

Thinking

• How has the fashion industry evolved into a global industry?
• How might globalization continue to change the industry in the foreseeable future?

Communication

• How can a working knowledge of a foreign language be beneficial to individuals employed in the fashion industry?
• Why and how has growing globalization of the fashion industry increased the importance of cultural sensitivity in business relations within the industry?

Leadership

• What roles do ethics play in making decisions about offshoring in the fashion industry? What roles do ethics play in making decisions about environmental effects of fashion manufacturing in domestic and foreign markets?
• How can a willingness to relocate enhance an employee's chances for career development and advancement in the fashion industry?

Management

• How do global trends in the fashion industry affect planning and management in the fashion industry?
• How can fashion industry managers keep pace with global trends in the fashion industry?
• How can fashion industry professionals determine the motives of global companies in establishing business relationships mutually beneficial to all parties?

FCCLA National Programs

Career Connection: My Career

Career Connection: My Life

Career Connection: My Path

Career Connection: My Skills

Power of One: A Better You

Power of One: Working on Working

FCCLA: STAR Events (2019)

Career Investigation

Check the national FCCLA portal.
## SOL Correlation by Task

<table>
<thead>
<tr>
<th>Task</th>
<th>Description</th>
<th>English</th>
<th>History and Social Science</th>
</tr>
</thead>
<tbody>
<tr>
<td>39</td>
<td>Analyze the meaning of work and the meaning of family.</td>
<td>10.4, 11.5</td>
<td>GOVT.1</td>
</tr>
<tr>
<td>40</td>
<td>Compare how career choices affect family lifestyle and how family lifestyle affects career choices.</td>
<td>10.4, 11.5</td>
<td>GOVT.1</td>
</tr>
<tr>
<td>41</td>
<td>Identify management strategies for balancing work, family, community, and social awareness roles.</td>
<td>10.4, 10.8, 11.5, 11.8</td>
<td>GOVT.1</td>
</tr>
<tr>
<td>42</td>
<td>Identify natural, man-made, and blended fibers.</td>
<td>10.4, 11.5</td>
<td>VUS.8, WHII.8</td>
</tr>
<tr>
<td>43</td>
<td>Identify weaves, knits, and nonwovens.</td>
<td>10.4, 11.5</td>
<td>VUS.8, WHII.8</td>
</tr>
<tr>
<td>44</td>
<td>List the performance characteristics of textile fibers, yarns, and fabrics.</td>
<td>10.6, 11.6</td>
<td>VUS.8, WHII.8</td>
</tr>
<tr>
<td>45</td>
<td>Assess the effects of fiber, yarn, and fabric characteristics.</td>
<td>10.4, 11.5</td>
<td>VUS.8, WHII.8</td>
</tr>
<tr>
<td>46</td>
<td>Select the appropriate textile for implementation.</td>
<td></td>
<td>VUS.8, WHII.8</td>
</tr>
<tr>
<td>47</td>
<td>Identify industry methods for cleaning, pressing, and finishing textiles.</td>
<td>10.4, 11.5</td>
<td>VUS.8, WHII.8</td>
</tr>
<tr>
<td>48</td>
<td>Describe the basic elements and principles of design.</td>
<td>10.4, 11.5</td>
<td></td>
</tr>
<tr>
<td>49</td>
<td>Explain the components of the customer profile.</td>
<td>10.4, 11.5</td>
<td></td>
</tr>
<tr>
<td>50</td>
<td>Apply color theory to fashion design.</td>
<td>10.4, 11.5</td>
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</tr>
<tr>
<td>51</td>
<td>Examine the options for fabric, drape, texture, and pattern on the consumer.</td>
<td>English: 10.4, 11.5</td>
<td></td>
</tr>
<tr>
<td>52</td>
<td>Demonstrate design concepts, using fashion illustration techniques.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>53</td>
<td>Assess a design.</td>
<td>English: 10.4, 11.5</td>
<td></td>
</tr>
<tr>
<td>54</td>
<td>Identify equipment, tools, and supplies for apparel construction, alteration, and repair.</td>
<td>English: 10.4, 11.5</td>
<td></td>
</tr>
<tr>
<td>55</td>
<td>Demonstrate basic measurement and fitting techniques.</td>
<td></td>
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<tr>
<td>56</td>
<td>Demonstrate skills for basic alteration and repair of garments.</td>
<td></td>
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<tr>
<td>57</td>
<td>Demonstrate basic construction skills.</td>
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<td>58</td>
<td>Identify draping, drafting, and flat pattern-making techniques.</td>
<td>English: 10.3, 10.5, 11.3, 11.5</td>
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<td>Identify ethical considerations related to merchandising apparel and fashion products.</td>
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<td></td>
<td>History and Social Science: VUS.14, WG.4, WG.16, WG.17, WHII.14</td>
<td></td>
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<td>Describe the influence of marketing strategies for apparel and other textile products.</td>
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<td>History and Social Science: VUS.14, WHII.14</td>
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<td>Examine aspects of fashion marketing and merchandising.</td>
<td>English: 10.5, 11.5</td>
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<td>Describe the consumer decision-making process.</td>
<td>English: 10.5, 11.5</td>
<td></td>
</tr>
<tr>
<td>66</td>
<td>Describe marketing and merchandising techniques.</td>
<td>English: 10.5, 11.5</td>
<td></td>
</tr>
<tr>
<td>67</td>
<td>Identify components of the marketing mix.</td>
<td>English: 10.5, 11.5</td>
<td></td>
</tr>
<tr>
<td>68</td>
<td>Identify the components of the buying function.</td>
<td>English: 10.5, 11.5</td>
<td></td>
</tr>
<tr>
<td>69</td>
<td>Explain the requirements of financial planning.</td>
<td>English: 10.5, 11.5</td>
<td></td>
</tr>
<tr>
<td>70</td>
<td>Identify careers in the fashion industry.</td>
<td>English: 10.5, 11.5</td>
<td></td>
</tr>
<tr>
<td>71</td>
<td>Examine education and training requirements and opportunities for career paths in the fashion industry.</td>
<td>English: 10.5, 11.5</td>
<td></td>
</tr>
<tr>
<td>72</td>
<td>Develop a personal career plan in the fashion industry.</td>
<td>English: 10.1, 10.5, 10.8, 11.1, 11.5, 11.8</td>
<td></td>
</tr>
<tr>
<td>73</td>
<td>Examine the global nature of the fashion industry.</td>
<td>English: 10.5, 10.8, 11.5, 11.8</td>
<td></td>
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<tr>
<td></td>
<td>History and Social Science: GOVT.12, VUS.14, WG.17, WHII.14</td>
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</tr>
</tbody>
</table>

**Entrepreneurship Infusion Units**

Entrepreneurship Infusion Units may be used to help students achieve additional, focused competencies and enhance the validated tasks/competencies related to identifying and starting a new business venture. Because the unit is a complement to certain designated courses and is not mandatory, all tasks/competencies are marked *optional*.
Teaching Resources

The following websites offer insights and resources related to fashion design:

- All About Shoes
- Costume Society of America
- CTE Resource Center
- Fashion Era
- Fashion Institute of Technology
- FiberARTS Magazine
- Handweavers Guild of America Inc.
- International Textile and Apparel Association
- Occupational Outlook Handbook
- Parsons The New School for Design
- Pratt Institute School of Art
- Project Runway
- Radford University Department of Interior Design and Fashion
- The Simple Truths of Service (online video)
- Surface Design Association
- Textile Dictionary
- The Textile Society of America Inc.
- Virginia Career VIEW
- Virginia Commonwealth University School of Fashion Design and Merchandising
- Virginia DECA Lesson Plans
- Virginia FCCLA
- Virginia Department of Business Assistance
- Virginia Tech Department of Apparel, Housing, and Resource Management
- U.S. Small Business Administration Learning Center
- Women’s Wear Daily
- Worth Global Style Network

Virginia's All Aspects of an Industry: Web Resources

Virginia's All Aspects of an Industry

Explore this site to find web addresses helpful to instruct students in Virginia’s All Aspects of an Industry. Teachers may click on each skill to access related lesson plans and other resources for teaching the skill.
Appendix: Credentials, Course Sequences, and Career Cluster Information

Industry Credentials: Only apply to 36-week courses

- College and Work Readiness Assessment (CWRA+)
- Fashion, Textiles, and Apparel Assessment
- National Career Readiness Certificate Assessment
- Workplace Readiness Skills for the Commonwealth Examination

Concentration sequences: A combination of this course and those below, equivalent to two 36-week courses, is a concentration sequence. Students wishing to complete a specialization may take additional courses based on their career pathways. A program completer is a student who has met the requirements for a CTE concentration sequence and all other requirements for high school graduation or an approved alternative education program.

- Career, Community and Family Connections (8205/18 weeks)
- Career, Community and Family Connections (8282/36 weeks)
- Fashion Careers II (8281/36 weeks, 280 hours)
- GRADS (Graduation, Reality, and Dual-Role Skills): Family Focus (8277/18 weeks)
- GRADS (Graduation, Reality, and Dual-Role Skills): Family Focus (8278/36 weeks)
- GRADS (Graduation, Reality, and Dual-Role Skills): Work Focus (8213/36 weeks)
- Independent Living (8214/18 weeks)
- Independent Living (8219/36 weeks)
- Individual Development (8209/18 weeks)
- Individual Development (8210/36 weeks)
- Introduction to Fashion Careers (8247/18 weeks)
- Introduction to Fashion Careers (8248/36 weeks)

Career Cluster: Arts, Audio/Video Technology and Communications

<table>
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<tr>
<th>Pathway</th>
<th>Occupations</th>
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<tbody>
<tr>
<td>Performing Arts</td>
<td>Costume Designer</td>
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<tr>
<td>Visual Arts</td>
<td>Fashion Designer</td>
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<td>Fashion Illustrator</td>
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<td>Textile Designer</td>
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