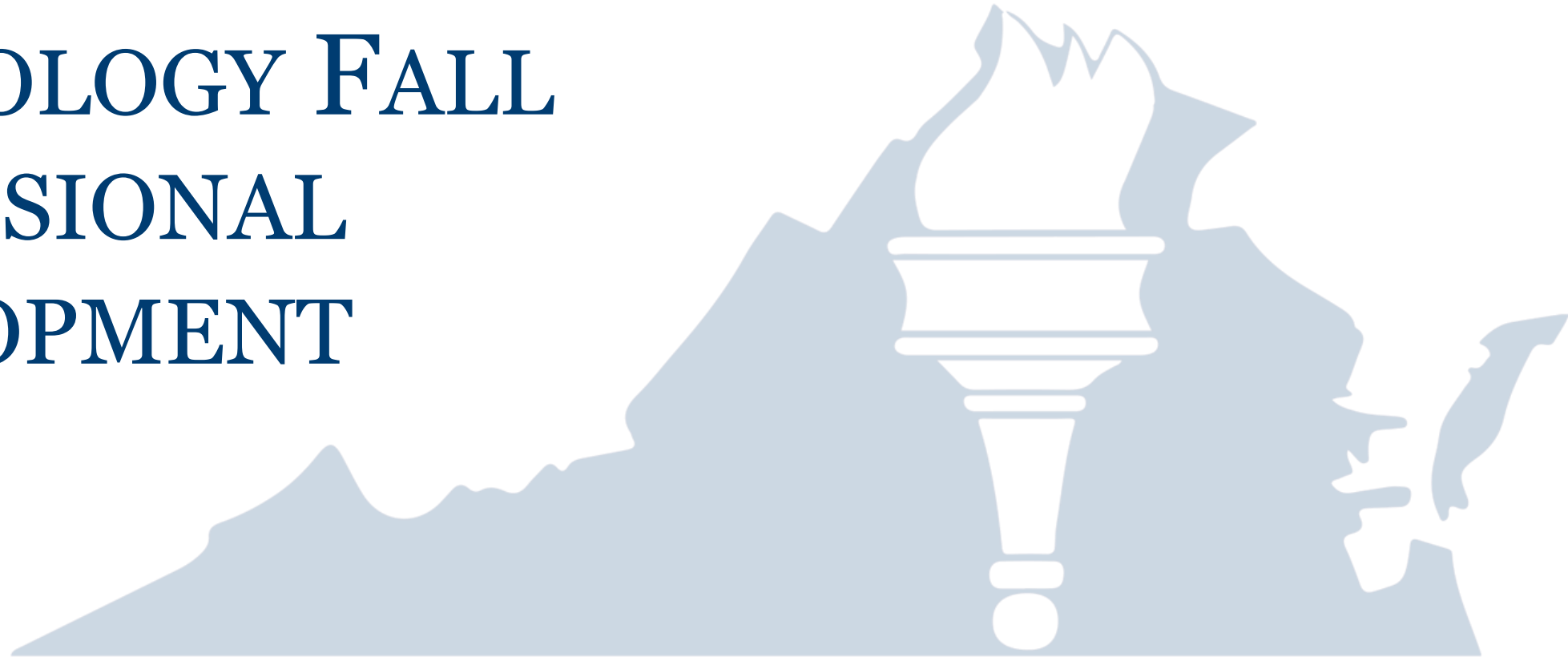


BUSINESS AND
INFORMATION
TECHNOLOGY FALL
PROFESSIONAL
DEVELOPMENT



VIRGINIA DEPARTMENT OF EDUCATION

AGENDA

- ✓ Welcome and Introductions
- ✓ Update from Microsoft
- ✓ Update from Certiport/Pearson
- ✓ FBLA Update
- ✓ CTE Resource Center's NEW Website
- ✓ Introduction to New SCC Outreach
- ✓ Business and Information Technology Program and Related Clusters Update
- ✓ Questions and Who to Contact with Questions

WELCOME TO MICROSOFT WITH
EXCITING UPDATES AND
ANNOUNCEMENTS—AND
WELCOME BACK TO VIRGINIA,
LIZ BUTOWICZ

MICROSOFT IMAGINE ACADEMY

WELCOME TO
CERTIPORT/PEARSON TEAM
WITH NEWS AND
ANNOUNCEMENTS

MIKE MADDOCK, DIANE
MALACHOWSKI, BRENT CLARK,
JASON MAJORS

**FBLA HAS BEEN “ON THE ROAD”—
SO YOUR STUDENTS CAN CONTINUE
ON THEIR ROAD TO SUCCESS!**

**WELCOME TO SANDY MILLS, FBLA
STATE SPECIALIST**

THE CTE RESOURCE CENTER

TALK ABOUT AN UPDATE???

THANKS, KEVIN REILLY, FOR THE TIPS ‘N
TECHNIQUES FOR USING THE “NEW VERSO”

WELCOME.....

CARMEN CLIFFORD, OUTREACH FOR STATE
CORPORATION COMMISSION

Business and Information and Related Clusters Program Update

Judith P. Sams, Specialist, Business and
Information Technology and Related Clusters

November 14, 2022

MICROSOFT IMAGINE ACADEMY/MICROSOFT LEARN

- Students earned over 15,000 Microsoft credential exams during the 2021-2022 school year and we are eager to see how many teachers earned credentials this year following the testing at this conference. Watch VDOE's Microsoft Imagine Academy website for monthly reports of credentials earned as we climb back to the pre-pandemic numbers!
- Exciting resources, webinars, and opportunities for virtual/blended instruction available on VDOE's Microsoft Imagine Academy website. Make it a habit to check the Filecamp Resource Folder on that website for new announcements and resources directly from Virginia's Certiport/Microsoft partnership.
- Virtual Test Fest planned for last year's professional development transitioned to the Certiport/Microsoft team being at VBEA Conference in person with us this year for sessions and testing.
- June's Microsoft Professional Development for Microsoft Fundamentals and Microsoft Translator are archived and available at the link below, plus there were additional workshops at the summer conference [VADOE June 2022](#)
- Virginia had a first and a second National Winner at the 2022 Microsoft Office Specialist U. S. National Champions competition held in Dallas in June. Congratulations to the First Place winner, Wendy Zheng, Microsoft Excel, who competed in the World's Competition in Anaheim in July; and Justin Henley, Microsoft Word, Second Place National—and of course a special congratulations to their teachers, Jason Barefoot from Princess Anne High School, Virginia Beach Public Schools and Beth Manz, New Kent High School, New Kent Public Schools—both with numerous national finalists!!

FINANCE CLUSTER

State and National Accomplishments and Recognitions

- Virginia is one of five states to receive an “A” in a national study of state efforts to produce financially literate high school graduates.
- Financial Literacy Summit was held on November 7
- Standards of Learning for Economics and Personal Finance 6120 and Personal Finance 6121 were revised in 2020.
- Economics and Personal Finance 6120 and Personal Finance 6121 were revised in 2021 and posted to include all legislative requests and SOL additions.
- Continued Financial support from Virginia JumpStart Coalition for teachers’ attendance at conferences and students participating in FBLA national competitive events in Personal Finance.

FINANCE CLUSTER, CONTINUED

- For the 2022 ranking of the 100 Best W!se High Schools teaching Personal Finance, the second place ranking in this year's national ranking is Hurley High School, Buchanan County Public Schools. I had the privilege to participate virtually in the awards ceremony broadcast from New York City on April 27 to announce Virginia's accomplishments that 10 of the top 30 schools were also from Virginia and that 61 schools from Virginia are in the top 100 this year, a record for any state.
- This year, 79% of W!se Blue Star Schools and 25% of W!se Platinum Star Schools are from Virginia; 5,154 VA students achieved a W!se Scholar status (students who get more than 95% score in the certification test) and 679 achieved the W!se Centurion status (perfect score).
- Lots of new partners in the Financial Literacy arena—watch the listserv as new resources are available and older resources are updated to align with revised 6120.
- Watch for exciting announcements throughout the year as Virginia's Economics and Personal Finance teachers and students continue to win awards, cash prizes, and individual, state, and national recognitions!

PERSONAL FINANCE TEACHER FELLOWSHIP PROGRAM

[Virginia Personal Finance Teacher Fellowship Program](#) from VCEE seeks to support school divisions with high concentrations of provisionally licensed teachers and schools in which 40% or more of the student population receive free or reduced lunch by increasing access to quality personal finance education. The belief is that this investment will help improve education opportunities and economic equity in Virginia's underserved communities by ultimately improving the financial knowledge and skills of middle and high school students.

- Earn additional income (\$1,500)
- Earn recertification hours for the orientation and training program (3 hours)

• APPLICATION DEADLINE: MONDAY, NOVEMBER 21, 2022.

ACCOUNTING

Virginia Society of Certified Public Accountants has announced the following opportunity announcement to recognize some of your outstanding Accounting students. Applications are now being accepted for the [KPMG Future Leaders Program – Class of 2023](#). The [KPMG Future Leaders Program](#) annually awards 22 deserving high school female seniors:

A scholarship of \$10,000 per year for 4 years of college

A leadership development retreat and ongoing KPMG support

A pairing with an executive woman mentor for one-year

Please share this [application link](#) with your qualifying female students and encourage them to apply for this wonderful opportunity. Applications must be submitted by February 1, 2023. An independent selection committee will select and notify the 22 recipients by April 14, 2023. Since the program's inception in 2016, nearly \$4.5M in scholarships has been awarded to 144 KPMG Future Leaders. We are immensely proud of our students and invite you to [learn more about their journeys here](#)

2023 EURO CHALLENGE

The Euro Challenge is a one-of-a-kind FREE academic program and competition that takes your students out of the classroom and into the Euro Area. Students are challenged to investigate key economic issues in Euro Area countries and propose their policy recommendations to distinguished judges. Winners receive monetary awards. Read more about the [competition](#) and [register](#) today!

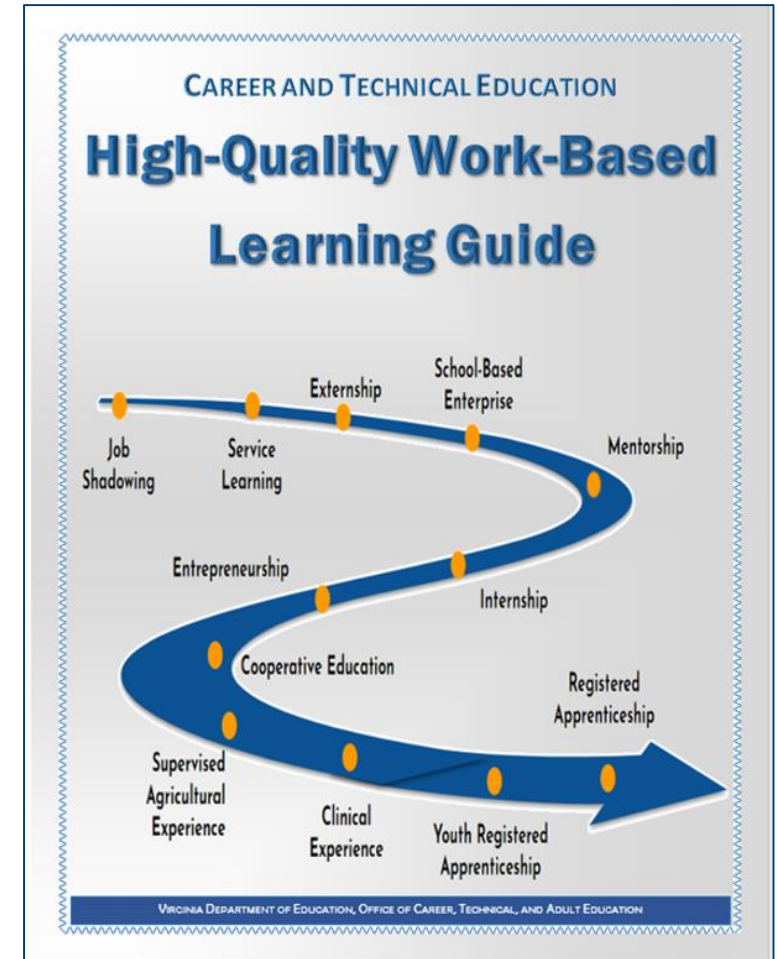
Free Cybersecurity Basics Course for Educators



- ❑ Educators in the Commonwealth can gain a foundational understanding of cybersecurity through a new professional learning course from **Virtual Virginia** and the **Virginia Cyber Range**.
- ❑ The [Intro to Cybersecurity](#) course is available at no cost to Virginia public school educators. Participants will learn cybersecurity concepts and the basics of using the Virginia Cyber Range resource, which allows educators and students to **safely complete hands-on cybersecurity exercises in virtual environments**.
- ❑ Participants who successfully complete the course will earn a certificate worth three hours of professional learning. [Enroll in Intro to Cybersecurity](#)
- ❑ For questions about Intro to Cybersecurity and other professional learning opportunities, contact Professional Learning Coordinator Steven Sproles at steven.sproles@virtualva.org

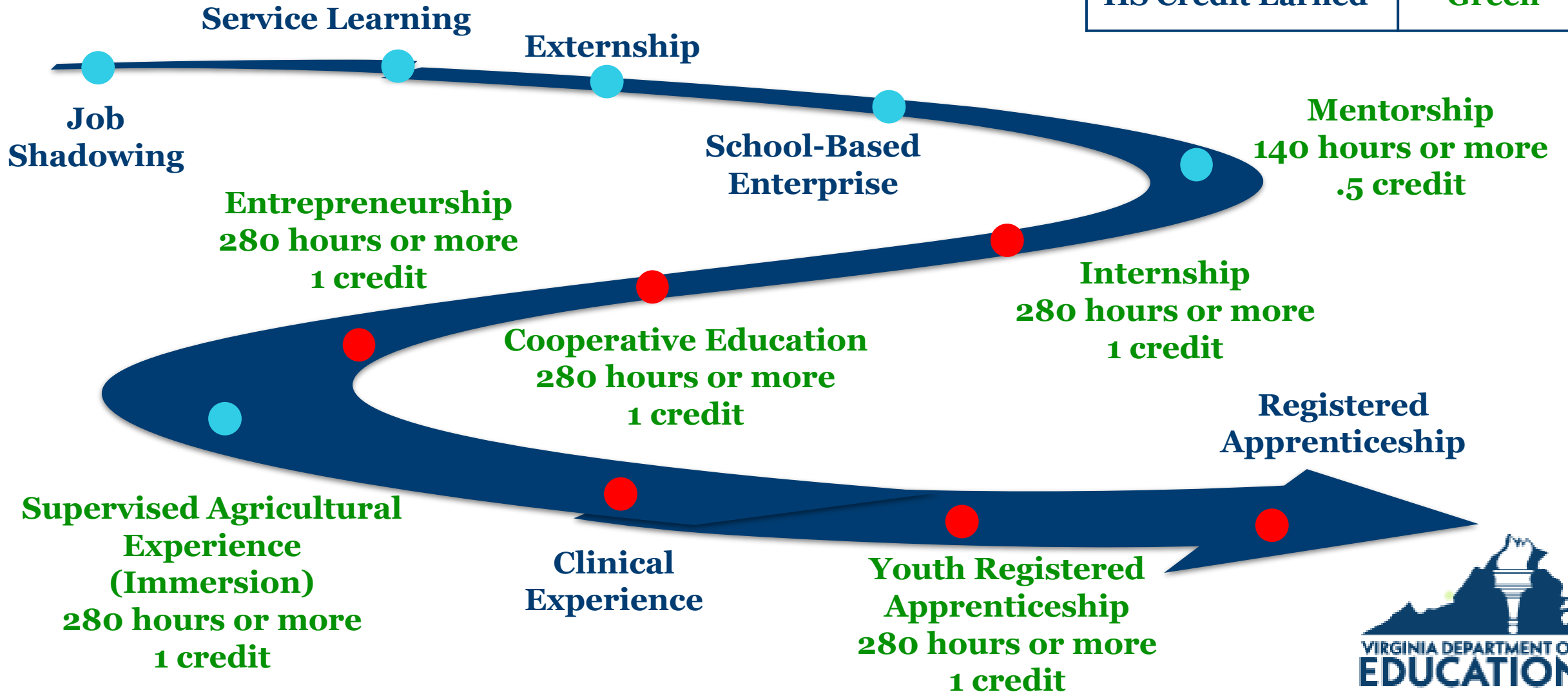
HIGH-QUALITY WORK-BASED LEARNING GUIDE

Career and Technical Education Work-Based Learning Guide (Word) is based on the redesigned methods of instruction effective August 4, 2022.



12 HQWBL EXPERIENCES

Grades 6-12	●
Grades 9-12	●
HS Credit Earned	Green



HQWBL Specialists

Sharon Acuff

Work-Based Learning Coordinator

sharon.acuff@doe.virginia.gov

Erika Temple

Work-Based Learning Specialist - Regions 1 & 3

erika.temple@doe.virginia.gov

Dr. Nikki Finley

Work-Based Learning Specialist - Region 2

nikki.finley@doe.virginia.gov

Susan McNamara

Work-Based Learning Specialist - Region 4

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Amy Pultz

Work-Based Learning Specialist - Region 5

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Kim Radford

Work-Based Learning Specialist - Region 6

kimberly.radford@doe.virginia.gov

Dr. Jan Huffman

Work-Based Learning Specialist - Region 7

jan.huffman@doe.virginia.gov

Dr. Tamantha Hurt

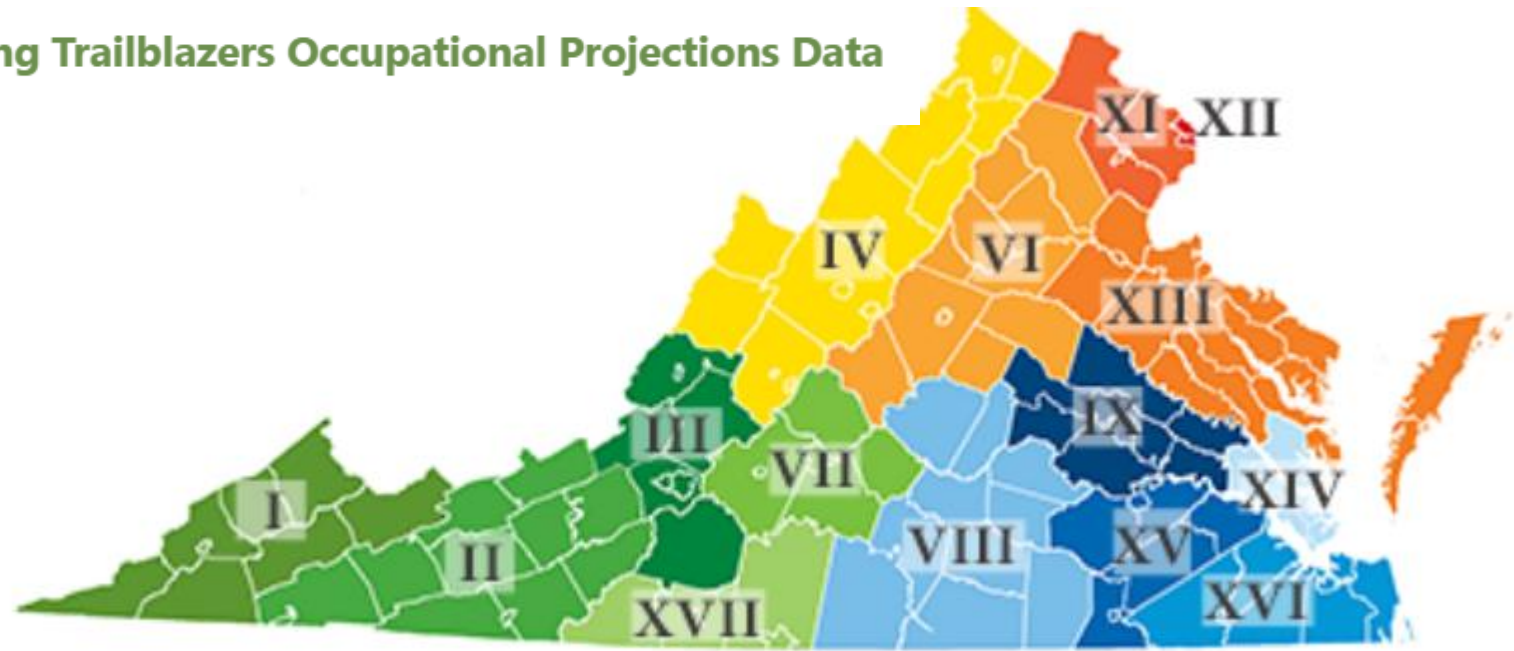
Work-Based Learning Specialist - Region 8

Tamantha.Hurt@doe.virginia.gov

DATA FOR VIRGINIA AND ITS LOCAL WORKFORCE DEVELOPMENT AREAS (LWDA)

Resources

- **Maps for Virginia's Local Workforce Development Areas**
- **Projection files in .csv format**
- **Understanding Trailblazers Occupational Projections Data**



LOCAL WORKFORCE DEVELOPMENT AREAS

Long-Term Occupational Projections

- **VIRGINIA**
- LWDA I: Southwest Virginia
- LWDA II: New River/Mt Rogers
- LWDA III: Western Virginia
- LWDA IV: Shenandoah Valley
- LWDA VI: Piedmont Workforce Network
- LWDA VII: Region 2000/Central VA
- LWDA VIII: South Central
- LWDA IX: Capital Region Workforce Partnership
- LWDA XI: Northern Virginia
- LWDA XII: Alexandria/Arlington
- LWDA XIII: Bay Consortium
- LWDA XIV: Greater Peninsula
- LWDA XV: Crater Area
- LWDA XVI: Hampton Roads
- LWDA XVII: West Piedmont

LINK TO RECORDED FALL 2022 PROFESSIONAL DEVELOPMENT SESSIONS

The link to the CTE Resource Center Professional Development page where the recorded sessions will be posted later this week is:

<https://www.cteresource.org/resources/professional-development/>

PROGRAM AREA/CLUSTER SPECIALISTS

Program Area	Cluster	Specialist
Agricultural Education	Agriculture, Food & Natural Resources; Government & Public Administration	LaVeta Nutter laveta.nutter@doe.virginia.gov
Business and Information Technology	Information Technology; Business Management & Administration; and Finance	Judith Sams judith.sams@doe.virginia.gov
Family and Consumer Sciences	Education & Training; Human Services; Law, Public Safety, Corrections & Security	Heather Jones heather.jones@doe.virginia.gov
Health and Medical Sciences	Health Science	Crystal Stokes crystal.stokes@doe.virginia.gov
Marketing	Hospitality & Tourism; Marketing; Arts, A/V Technology & Communications	Karen Charney karen.charney@doe.virginia.gov
Technology Education	Energy; Science, Technology, Engineering & Mathematics	Dr. Lynn Basham lynn.basham@doe.virginia.gov
Trade and Industrial Education	Architecture & Construction; Manufacturing; and Transportation, Distribution & Logistics	Lauren-Anne Sledzinski lauren- anne.sledzinski@doe.virginia.gov

QUESTIONS OR NEED HELP?

Judith Sams

Business and Information Technology and Related Clusters Specialist

Office of Career, Technical, and Adult Education

Virginia Department of Education

P. O. Box 2120

Richmond, Virginia 23218-2120

General Questions Regarding Career and Technical Education should be sent to:

cte@doe.virginia.gov; 804-225-3119

CTE Website: http://www.doe.virginia.gov/instruction/career_technical/

CTE Resource Center Website: <http://CTEresource.org>